

# Threat Intelligence Market : Business Growth, Development Factor, Future Prospects and Forecast Period From 2021 To 2028

*Threat Intelligence Market Trends – Growing digitalization across industries*

VANCOUER, BC, CANADA, January 23, 2023 /EINPresswire.com/ -- The global [threat intelligence market](#) size is expected to reach USD 20.28 Billion at a steady CAGR of 8.1% in 2028, according to latest analysis by Emergen Research. Steady revenue growth of the global threat intelligence market can be attributed to increasing cyber-attacks and concerns regarding constant need for high-level vigilance in this regard. Real-time threat intelligence finds use in maintaining visibility of the threat landscape to enable security infrastructure and respond to the latest cybersecurity threats.



Threat intelligence helps in detection of malicious activity in an organization’s network and performs analyzes to provide insights about the objective behind a cyberattack. Organizations across the globe are focusing on the integration of threat intelligence with cybersecurity infrastructure to enhance their cybersecurity levels. Live feeds and warnings provided by threat intelligence about ongoing security incidents, new technologies, and active threats allow security teams to take instant actions to mitigate or prevent potential threats more efficiently.

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Increasing number of cyber attacks and data breaches and rising preference for real-time threat intelligence are significant factors driving global threat intelligence market growth.

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*Emergen Research*

For more information, please contact Emergen Research at [info@emergenresearch.com](mailto:info@emergenresearch.com) or visit our website at <https://www.emergenresearch.com/request-sample/575>

The study outlines the rapidly evolving and growing market segments along with valuable insights into each element of the industry. The industry has witnessed the entry of several new players, and the report aims to deliver insightful information about their transition and growth in the market. Mergers, acquisitions, partnerships, agreements, product launches, and joint ventures are all outlined in the report.

Key players in the Threat Intelligence Market include McAfee LLC, Check Point Software Technologies Ltd., IBM Corporation, VMware Inc., Cisco, DXC Technology, Trend Micro Inc., Verizon, FireEye, and SecureWorks Inc.

Key features of the report:

The report offers insightful information about the market dynamics of the Threat Intelligence Market. It offers SWOT analysis, PESTEL analysis, and Porter's Five Forces analysis to present a better understanding of the Threat Intelligence Market, competitive landscape, factors affecting it, and to predict the growth of the industry. It also offers the impact of various market factors along with the effects of the regulatory framework on the growth of the Threat Intelligence Market.

The report is updated with the latest economic scenario and market scope with regard to the ongoing COVID-19 pandemic. The report covers growth prospects as well as current and futuristic revenue estimations in a post COVID scenario. The report also covers changing trends and market dynamics due to the pandemic and provides an accurate impact analysis of the crisis on the overall market.

For more information, visit <https://www.emergenresearch.com/industry-report/threat-intelligence-market>

How will this Report Benefit you?

A 250-page report from Emergen Research includes 194 tables and 189 charts and graphics. Anyone in need of commercial, in-depth assessments for the global lab-on-a-chip market, as well as comprehensive market segment analysis, can benefit from our new study. You can assess the whole regional and global market for Threat Intelligence Market with the aid of our recent study. To increase market share, obtain financial analysis of the whole market and its various segments. We think there are significant prospects in this industry for rapidly expanding energy storage technology. Look at how you may utilise the current and potential revenue-generating prospects in this sector. The research will also assist you in making better strategic decisions, enabling you to build growth strategies, strengthen competitor analysis, and increase business productivity.

Request a free sample report for the Threat Intelligence Market. [Request for Free Sample Report](#)

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In January 2020, Thales entered into a partnership agreement with GE Steam Power to provide a cybersecurity solutions suite for power plant operations.

The retail industry is observing vast volumes of data being generated via various channels including blogs, social networking platforms and sites, and apps.

Transformation of the retail industry is not restricted to the e-commerce channel. Numerous connected devices are point-of-sale systems at kiosks and handheld devices are used in physical stores, all of which are designed to gather and access customer information. The growing data volumes in the retail industry continues to drive demand for threat intelligence to prevent data breaches and potential data loss.

Among the mode of deployment segments, cloud-based segment revenue is expected to register a comparatively faster growth rate during the forecast period. Cloud-based adoption and deployment continues to remain high among small and medium-sized enterprises, owing to the cost-effectiveness of this mode. Cloud-based deployment saves significant capital expenses by reducing expenditure on infrastructure, equipment, and software. In addition, cloud-based deployment provides enhanced scalability to enterprises.

Threat intelligence market in North America accounted for largest revenue share as compared to other regional markets in 2020 owing to high incidence of cyber threats, data breaches, and robust presence of several IT & telecom and BFSI companies in countries in the region.

Additionally, presence of leading threat intelligence solution providers such as IBM Corporation, VMware Inc., Cisco, and DXC Technology are causative of robust market growth in the region.

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Emergen Research has segmented the global threat intelligence market on the basis of mode of deployment, organization size, application, industry vertical, and region:

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On-premises

Cloud-based

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Small & Medium-sized Enterprises

Large Enterprises

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Security Information and Event Management

Security and Vulnerability Management

Security Analytics

Incident Response  
Risk & Compliance  
Others

Information Technology (Software, Hardware, Services, etc.):

Information Technology

BFSI

Healthcare

Manufacturing

Retail

Others

Geography (North America, Europe, Asia Pacific, Latin America, Middle East & Africa):

North America

Europe

Asia Pacific

Latin America

Middle East & Africa

For more information, please contact us at

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What is the global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) sales value, production value, consumption value, import and export of Threat Intelligence Market ?

Who are the global key manufacturers of the Threat Intelligence Market ? How is their operating situation (capacity, production, sales, price, cost, gross, and revenue)?

What are the Threat Intelligence Market opportunities and threats faced by the vendors in the global Threat Intelligence Market ?

Which application/end-user or product type may seek incremental growth prospects? What is the market share of each type and application?

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