

Eyal Levi Appointed CEO of Bright Way Vision

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/EINPresswire.com/ -- Eyal Levi has been appointed CEO of Bright Way Vision, developers of the world's first [automotive](#) GatedVision camera system for night and all-weather vision. After 11 years of managing central company activities, such as development, product, and global business development, the new appointment will enable Levi to orchestrate large transactions currently in advanced trial stages with a number of automotive OEMs and tier-one companies, with the goal of completing a design win already in this year.

Dr. Ofer David, who previously served as CEO, has been promoted to Chairman of the Board while also serving as the company's CTO. Dr.

David is one of the leading experts in the field of computer vision systems for automotive applications. Dr. David will be responsible for developing the new generation of night and all-weather cameras. Together with Bright Way Vision's customers, including world-leading vehicle companies, Dr. David will lead the development of the new camera, which will replace long-range LiDAR sensors for the AV industry, from private vehicles to trucks.

"We are going through a fascinating time in which the demand for night-vision systems is at an all-time high," says Eyal Levi. "Vehicle OEMs have woken up to the need for safe driving through continuous vision in all lighting and weather conditions. We have worked for years to be ready for the market with the only product to provide the perfect automotive-grade solution."

About Bright Way Vision

Bright Way Vision develops and markets GatedVision technology solutions. Its automotive product, VISDOM, is a market-ready [enhanced-vision solution for the automotive and transportation industries](#). Bright Way Vision's camera system works in all weather conditions and



Eyal Levi, CEO & Co-Founder Bright Way Vision

is based on GatedVision, proprietary and patented active gated-imaging technology.

Marketing

Bright Way Vision

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