

IR Spectroscopy Market to Hit USD 2,866.7 by 2030 – Astute Analytica

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/EINPresswire.com/ -- [Global IR spectroscopy market](#) is projected to reach USD 2,866.7 by 2030 from USD 1,952.3 million in 2021. The market is growing at a CAGR of 4.6% from 2022-2030.

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A system-specific spectrum is produced by infrared (IR) spectroscopy, a label-free and non-invasive technique that examines the vibrational module of substances. It is utilized in many different industries and works well with a wide variety of substances, including solids, liquids, and gases.

Aspects Driving the Market Growth

Innovation and R&D Spending in the Pharmaceutical and Healthcare Sectors

In the Raman of medicine, spectroscopic methods—particularly infrared (IR) and Raman—have gained significant significance for their use in everything from monitoring to real-time diagnosis to early disease detection. Since numerous new pharmaceuticals and medications are being licensed each year thanks to the use of IR spectroscopy, private spending on pharmaceutical R&D has increased dramatically over the past ten years. The federal government also made new medications more widely available in 2021. It encourages fundamental biomedical research, which gives the private sector the know-how to create new medications. Hence raising R&D expenditures throughout the development process.

Growing Consumer Understanding & Need for Quality Food

Consumers are becoming more aware of the importance of food's nutritional content, which is generating interest in premium food as well as other reasons like environmental and health



concerns. Infrared spectroscopy is one of the most often used spectroscopic techniques in the food industry.

Due to the quick advancement of infrared spectroscopic instrument software and hardware, this technique is becoming more widely used in a variety of food study domains. It has grown into a powerful, efficient, and non-destructive tool for tracking and evaluating food quality. Infrared spectroscopy is a technical advancement that allows for the assessment and regulation of food quality. Additionally, the combination of ATR-FTIR and PLS-R offers a very efficient method for gathering quantitative information on the nutritional properties of different foods.

This method offers a variety of qualities for speed and accuracy depending on the analytical needs. PepsiCo, for instance, has implemented quality management systems and globally applicable programs that track performance in relation to compliance goals defined in every sector. The R&D department is where quality management systems and compliance procedures are kept. The departments of Food Safety, Quality Assurance, Scientific Affairs, and Regulatory Affairs at PepsiCo are among the compliance members.

Developing Technology in IR Spectroscopy

A major role has been played in the areas of health, economy, and quality of life by the ongoing developments in the field of spectroscopy to meet the constantly shifting global demands.

Recent years have seen a tremendous amount of change in IR spectroscopy, with the emergence of new and inventive technologies to assist users in gathering more precise and informative data. As newer, more precise systems are introduced, this trend is probably going to continue, making IR spectroscopy an even more useful tool for scientists and engineers. Here are the top five IR spectroscopy technological advancements from the previous few years.

Enhanced resolution: As technology advances, IR spectrometer resolution likewise rises, enabling researchers to discern finer features in their samples. This kind of detection is crucial when researching materials that are challenging to sample or when examining intricate chemical structures.

Greater versatility: Now that several spectrometer types may be combined to get more precise data, IR spectroscopy is a flexible tool for scientists aiming for the best outcomes from their research. For instance, highly high-resolution data on proteins and tiny compounds can be obtained using FTIR spectrometers in combination with 7-GHz array detectors.

High efficiency: As a result of advancements in manufacturing techniques, IR spectrometer output has increased, enabling faster data collection for researchers.

Aspects Restraining the Global Market Growth

Lack of Understanding

The lack of knowledge among commercial users of IR spectroscopy's potential advantages is another factor contributing to its low demand. IR spectroscopy may be viewed by many businesses as a specialized tool that only a select few businesses or research institutions can afford. To further highlight the advantages of employing IR spectroscopy, there is frequently little available in the way of marketing or demonstration. Due to this, it is challenging to draw new talent into the industry and promote the technology's widespread adoption.

Absence of Expertise

For IR spectroscopy, superior equipment and knowledgeable analyzers are needed. To use IR spectroscopy efficiently, expensive equipment and much specialist knowledge are required. In addition, IR spectroscopy is in high demand in sectors like oil and gas, automobile, food sciences, and pharmaceuticals. But because these sectors are always changing, new IR spectroscopy applications are constantly being created. This suggests that respondents may eventually require less IR spectroscopy, which could slow the rise of demand.

Overview of COVID-19 on the Global Market

The COVID-19 pandemic has affected the application of IR spectroscopy across several important industries. When the pandemic first began, production in the food and beverage industry, consumer electronics industry, healthcare industry, and pharmaceutical research centers all ceased, which had a negative impact on the use of IR spectroscopy. Furthermore, because it is a straightforward, non-invasive, label-free, and cost-effective technology, Fourier-transform infrared (FTIR) spectroscopy using artificial intelligence (AI) is widely employed for the quick diagnosis of Covid-19 in large clinical laboratories and research institutes.

According to Astute Analytica, the market's y-o-y decline in 2020, during the height of the COVID-19 pandemic, was 1.43%, which was better than the average for comparable industries. The relaxation of covid limitations and the gradual opening of sectors worldwide, however, soon reduced the impact of covid in 2021, and it is likely to follow a smooth linear growth trajectory up until 2030. It is likely to reach a y-o-y of 6.68% owing to the growing use of IR spectroscopy in the bioscience and healthcare industries.

Segmentation Summary

Spectrum Analysis

In 2021, the medium wave infrared segment dominated the global industry acquiring a share of 49.2%, and the segment will reach a valuation of US\$ 1400 million by 2030. This is due to the analytical approach's ability to be used for the detection and scanning of particle oscillation in a wide range of scientific and technical areas, which makes it simple to identify adulteration in

many food and beverage products. However, due to its increasing use in medical and pharmaceutical-related activities, longwave infrared is likely to record the highest CAGR of 5.2% in the IR Spectroscopy industry throughout the forecast period.

Product Type Analysis

In 2021, the benchtop spectrometers segment maintained a share of 41.9% of the global industry. This is due to their employment in determining the molecular composition/character of the material in a single series of diagnostic tests. However, the portable spectroscopy segment will exceed at a growth rate of 5.6% over the prognosis course owing to its expansive application in biological research and forensic investigations.

Technology Analysis

In 2021, the Fourier transform infrared spectroscopy segment acquired a share of 63.6% of the global industry owing to its exceptional spectral rate to dispersive technology. In addition, the segment will rise at the highest rate of 4.9% over the forecast years. It is the desired solution for a number of industrial users due to its quick data collection speed and reasonably simple maintenance and operation.

Application Analysis

In 2021, the healthcare and pharmaceutical segment led the global market with a share of 27.5% and will register a CAGR of 29.2% by 2030. This is owing to a strong rise in investment due to the COVID-19 pandemic. While the biological research segment continues expanding at the highest CAGR of 6.4% over the forecast period. This speedy development of proteomics and genomics, which has increased demand for IR spectroscopy equipment and services, is credited with driving this expansion.

Regional Overview

North America led the global IR spectroscopy industry by accounting for 31.7% market share in 2021 due to active R&D in the pharmaceutical and healthcare sectors across the US and Canada, expanding technology advancements, a well-established infrastructure for medical research and diagnostic testing, and strict food safety rules.

Contrarily, the Asia Pacific region will record the highest annual growth rate of 5.5% over the forecast period due to the region's expanding medical tourism industry and booming food and beverage sectors. In the future, the market expansion is also projected to be pushed by the region's economic growth and the presence of a sizable and growing population base.

Browse Detailed Summary of Research Report: <https://www.astuteanalytica.com/industry-report/ir-spectroscopy-market>

Notable Competitors

The notable competitors in the global IR spectroscopy market are:

ABB Ltd.

Teledyne Technologies Corporation

Agilent Technologies, Inc.

Thermo Fisher Scientific

Shimadzu Corporation

Bruker Corporation

Sartorius AG

Hitachi High-Tech Corporation

Quest Medical Imaging B.V.

Horiba

PerkinElmer, Inc.

JASCO Inc

MKS Instruments Inc.

Medtronic

Miltenyi Biotec

Metrohm India Limited

Other Prominent Players

Segmentation Outline

The global IR spectroscopy market segmentation focuses on Spectrum, Product Type, Technology, Application, and Region.

By Spectrum

Short Wave Infrared (0.78 to 1.5 microns)

Medium Wave Infrared (1.5 to 3 microns)

Longwave Infrared (3 to 1000 microns)

By Product Type

Benchtop Spectroscopes

Micro Spectroscopes

Hyphenated Spectroscopes

Portable IR Spectroscopy

By Technology

Dispersive Infrared Spectroscopy

Fourier Transform Infrared (FTIR) Spectroscopy

By Application

Food & Beverage Testing

Healthcare & Pharmaceuticals

Environmental Testing
Biological Research
Consumer Electronics
Others

By Region

North America

The U.S.

Canada

Mexico

Europe

Western Europe

The UK

Germany

France

Italy

Spain

Rest of Western Europe

Eastern Europe

Poland

Russia

Rest of Eastern Europe

Asia Pacific

China

India

South Korea

Japan

Australia & New Zealand

ASEAN

Malaysia

Myanmar

Philippines

Singapore

Thailand

Vietnam

Indonesia

Cambodia

Rest of ASEAN

Rest of Asia Pacific

Middle East & Africa (MEA)

UAE
Saudi Arabia
South Africa
Rest of MEA

South America
Argentina
Brazil
Rest of South America

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Aamir Beg
Astute Analytica
+1 888-429-6757

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