

SMB Media Consulting Certified By the Women's Business Enterprise National Council

PELHAM, NEW YORK, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- SMB Media Consulting, a flexible talent solution driven to change how agencies, brands, and publishers receive media expertise and services, achieved national certification as a Women's Business Enterprise by the Metro NY Certification Committee, a regional certifying partner of the Women's Business Enterprise National Council (WBENC). WBENC Certification is the gold standard for women-owned business certification in the United States.



The WBENC standard of certification implemented by the Metro NY Certification Committee is a meticulous process, including an in-depth review of the business and a site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women, and that the business has appropriate structure and strategic business planning and implementation in place. Achieving this certification for SMB Media Consulting is considered a huge accomplishment for the business.

As a female Founder and C.E.O. of SMB Media, Stefanie Beach leads by example of being a well-rounded business professional while parenting her daughter and mentoring female entrepreneurs. As a small business owner, she values partnering and networking with organizations that emphasize diversity, equity, and inclusion in the workplace. From WBENC, Stefanie hopes to work with more businesses that support female-owned organizations and help her peers grow through a better understanding of the value and benefits of digital media.

"I am so proud we achieved this certification. WBENC is one of the most well-respected national certifications for women-owned businesses," said Stefanie. "Receiving this certification and being an active member of the WBENC community speaks to my personal why, which serves as the foundation on which SMB Media was established. As a female entrepreneur, I struggled to balance my personal and professional endeavors. My success is deeply attributed to the support I received from my peers and mentors to help me establish my business. I hope to pass my learnings to other females in this admirable and strong community."

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs, which in turn empowers women as leaders and brings about a more diverse, balanced and sustainable economy.

Visit www.smbmediaconsulting.com to learn more about SMB Media Consulting's services.

SMB Media Consulting:

SMB Media Consulting is a leading flexible talent solution driven to change how agencies, brands, and publishers, receive digital media solutions and services. By offering quality staff augmentation, SMB Media Consulting is driven to make advertising and digital media accessible so anyone can achieve their performance goals. Founded in 2018 and headquartered in Westchester County, NY SMB Media Consulting is an award-winning, privately owned, female-founded small business. In 2022 Village of Pelham named SMB Media Consulting "Best of" in the category of Media Consultant and Stevie® Awards for Women in Business named Stefanie Beach winner of the Bronze Female Executive of the Year in the Business Services category.

For more information, visit [www.https://www.smbmediaconsulting.com](https://www.smbmediaconsulting.com).

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