

# Los Angeles Black College Expo™ to Award Thousands of Dollars to Local Students

*The 24th annual event provides educational resources and access to college*

LOS ANGELES, CALIFORNIA, UNITED STATES, January 23, 2023 /EINPresswire.com/ -- The 24th Annual Los Angeles Black College Expo™, hosted by National College Resources Foundation (NCRF), is Saturday, January 28, 2023, from 10:00 am to 5:00 pm at the Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles, California 90015. The event provides students access to over 40 HBCUs and over 100 other colleges and universities, highlighting historically black colleges and universities (HBCUs), and other educational institutions.

At the expo, students can be accepted to a college on the spot, have their college application fees waived and receive scholarships. Though designed primarily for high school students and for college students looking to transfer to a four-year college, the Los Angeles Black College Expo™ is open to students, educators, parents, and caregivers of all backgrounds. In fact, parents are encouraged to bring students as young as 6th grade to help promote their college planning.

In addition to being connected to college recruiters, students will have access to a slate of dynamic, motivating and informative seminars and workshops which include: Boomin' Careers, How to Find Money for College, Internships and Careers, Why Attend an HBCU, the 2nd annual



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[NCRFOUNDATION.ORG](http://NCRFOUNDATION.ORG)



HBCU Meet the Presidents' Forum and, new this year, The Power of Your Voice – The Steps to Becoming Change in Your Community.

"We are so excited to be back in LA, back where our Expos began 24 years ago! We continue to be amazed and oh so blessed by our incredibly committed educational and community partners. They have been instrumental in the impact of our mission to expand access and change trajectories of underserved students all of these many years. We look forward to reaching even more students from all over the LA area on the 28th," says NCRF Founder and President, Dr. Theresa Price.

This year's Los Angeles Black College Expo™ is sponsored by Comerica Bank, US Army ROTC, Toyota, US Bank, Union Bank, So Cal Gas, Edison, and WSS.

To register to attend, please visit: [www.ncrfoundation.org](http://www.ncrfoundation.org) or call 877-427-4100.

### About the Black College Expo™

Black College Expo™ (BCE) is a trademarked program of National College Resources Foundation (NCRF), a 501(c)(3) non-profit educational enhancement organization serving over

200,000 students annually. BCE was founded in 1999 by Dr. Theresa Price to serve as a vital link between minorities and college admissions. NCRF's mission is to curtail the high school dropout rate and increase degree and/or certificate enrollment among underserved, underrepresented, at-risk, low-resource, homeless and foster students. NCRF's vision is to close the gap in educational achievement and eliminate workforce and economic disparities with the goal of ending racism and racial inequalities.

Joan Scott

A promotional poster for the Black College Expo Los Angeles. The top text reads "POWERED BY NATIONAL COLLEGE RESOURCES FOUNDATION". The main title is "BLACK COLLEGE EXPO™" in large, bold, white letters. Below it, "COMING TO LOS ANGELES" is written in a blue box. The location "at LA CONVENTION CENTER" is noted. The date "JANUARY 28, 2023" is prominently displayed in a blue box. The time "10am - 5pm" is listed. A list of benefits includes: "OVER 200 COLLEGES AND UNIVERSITIES", "GET ACCEPTED TO COLLEGE ON THE SPOT\*", "RECEIVE SCHOLARSHIPS ON THE SPOT\*", "OVER 5 MILLION IN SCHOLARSHIPS", "COLLEGE APPLICATION FEES WAIVED\*", "SEMINARS ON FINANCIAL AID, STUDENT ATHLETES, HOW TO START A BUSINESS AND MORE!", "PLUS SURPRISE CELEBRITY GUESTS", "WIN CASH & PRIZES", and "ENTER NCRF SCHOLARSHIP CONTEST\*\*". A note states "\*\*NOT APPLICABLE TO ALL COLLEGES" and "\*\*MUST BRING COPIES OF YOUR TRANSCRIPTS". A deadline for winning a scholarship is "1/16/23" with the info at "NCRFoundation.org/Scholarship". Registration is encouraged at "NCRFOUNDATION.ORG/EVENTS". The bottom of the poster features logos for partner organizations: UnionBank, ARMY ROTC, SoCalGas, us bank, WELLS FARGO, COMERICA Bank, TOYOTA, EDISON, and NCRF. The background of the poster shows two smiling Black women, one wearing a graduation cap and gown.

Students eager to learn about college access and scholarships

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