

LifeTagger Announces 2022 Successes, Upcoming Launch of New Tech and Black History Month Tour

The LifeTagger team, business, and platform continue to expand in 2023

CHARLESTON, SOUTH CAROLINE, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- [LifeTagger](#), a South Carolina based technology company, is proud to announce their growth and

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*LifeTagger Co-Founders
Kendrick Pullen and Marlon
Brown*

their successes of the past year including: new team members, new products and services. The team is excited to announce an expansion into new markets in 2023 with the announcement of their Black History Month Tour. The tour will include LifeTagger partnering with local black-owned businesses in six cities through the month of February. The tour will include:

- 2/2: Louisville, KY
- 2/7: Baltimore, MD/Washington, DC
- 2/22: Milwaukee, WI
- 2/27: Charleston, SC
- Atlanta, GA

The LifeTagger team has grown: adding talent to their technology team, four interns in partnership with Dillard University, a HBCU in New Orleans, LA, and the hiring of Gary Pujol, Jr., LifeTagger's Vice President of Sales. Pujol brings a wealth of experience to the team including: leading diverse sales teams to increase profitability, volume goals, and successfully maintaining customer relationships most recently for Republic National Distributing Company.

In addition to team size, there was an increase in visibility through the company's launch into the hospitality market in 2022, creating a tailored experience for hotel guests from the moment they arrive to the moment they leave. With Lifetagger's presence at the 2022 Hospitality Industry Technology Exposition & Conference, their booth demo simulated a hotel room experience tailored to the needs and wants of each hotel guest. It demonstrated how one LifeCode can seamlessly connect the customer with a variety of experiences throughout a hotel property.

In 2023, LifeTagger will work in partnership with HaloSOS and schools across the country to streamline crisis communications for teachers, staff, and first responders utilizing LifeTagger's enterprise solution and a smart wearable device from HaloSOS



Along with offering applications for hospitality, and security, LifeTagger will become a major force in Consumer Packaged Goods (CPG). Their new innovation, LifeTaps, which are for Consumer Packaged Goods (CPG) will allow for supportive information on packaging in retail such as: videos, photos, demonstrations, etc. With simply a tap of your phone the user can gain the latest information on products and goods.

"We see LifeTaps as a transformational technology for consumer goods companies that want to create more opportunities to engage their customers based on their proximity to their products." LifeTagger Co-Founders Kendrick Pullen and Marlon Brown said.

If you are interested in implementing LifeTaggers's innovative technology platform or would like more information, please visit www.lifetaggerapp.com.

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