

Blue Ocean Aesthetics Holdings Names Michael Floegel as Chief Operating Officer

NEW YORK, NY, USA, January 24, 2023 /EINPresswire.com/ -- Blue Ocean Aesthetics Holdings, LLC (Blue Ocean) today announced that [Michael Floegel](#) will be joining the firm's leadership team as Chief Operating Officer. Blue Ocean, founded in 2022, is led by [NJ Wazaney](#), CEO, with a mandate to build a platform providing unique and innovative products and services to the medical aesthetics industry. Last year, Blue Ocean completed a transaction with [Rohrer Aesthetics](#), a leading provider of non-invasive, energy-based aesthetics products to physician practices and medical spas across the country.



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NJ Wazaney, CEO

As COO, Michael will be responsible for accelerating operational performance as well as integration of the company's strategic acquisitions and partnerships. Having held key leadership roles across dynamic organizations, Michael brings invaluable experience to support Blue

Ocean's mission of offering innovative products and services to the aesthetic market.

"I am pleased to announce that Michael has joined our leadership team as Chief Operating Officer," said NJ Wazaney, "He is a dynamic leader with a passion for growth and team building and has been instrumental to the success of every organization with which he has been associated. Michael, working with our team and our partners, will be key to Blue Ocean reaching higher levels of accelerated growth."

"Throughout my career, I have been passionate about leveraging technologies and teamwork to further the goals of each business I've been a part of," said Michael Floegel. "Blue Ocean's vision of aggregating complementary products and services to provide a best-in-class client experience fits perfectly with my own experience."

Michael brings more than thirty years of leadership experience to Blue Ocean across multiple medical specialties in the healthcare, medical device, and pharmaceutical markets. Michael joins Blue Ocean after twelve years with Merz Aesthetics North America where he was most recently SVP, Commercial Operations. Prior to his role as SVP, he led the sales and marketing organizations for Merz's Device Division and at Ulthera, Inc which was acquired by Merz in 2014. Michael also has held positions in sales leadership, global brand management, R&D, marketing,

and strategic planning during a thirteen-year tenure at Ethicon Endo-Surgery (Ethicon, Inc., Johnson & Johnson).

About Blue Ocean Aesthetics Holdings:

Blue Ocean Aesthetics Holdings is a platform created by a team with over 50 years of highly experienced life science and aesthetic medical professionals and advisors focusing on unique and innovative products and services in the medical aesthetics space. Our vision is to create a value-added eco-system of complimentary products and services for the medspa and physician markets. For more information, visit www.blueoceanax.com

NJ Wazaney

Blue Ocean Aesthetics Holdings

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