

## Floral Extract for Cosmetics Market - Industry Trends, Market Size, Share And Outlook Forecast To 2028

Rising awareness about beneficial properties of natural extracts is a key factor expected to drive global market during the forecast period

PUNE, MAHARASHTRA, INDIA, January 24, 2023 /EINPresswire.com/ -- The global <u>floral extract for cosmetics market size</u> was USD XX million in 2021 and is expected to register a steady revenue CAGR of XX% during the forecast period. Global market revenue growth is attributed to factors such as rapidly expanding cosmetics and personal care sector, increasing focus on aesthetic appeal and improving skin health, growing preference for floral-based cosmetics over synthetic ingredients, and rising demand for various facial treatments and hair care products.

Flowers are natural sources of bioactive compounds that have beneficial properties such as antioxidants, anti-inflammatory, and anti-aging and can be used as natural dyes. Floral extracts from various flowers such as roses, passion flowers, marigolds, hibiscus, chamomile, and lotus are commonly used in cosmetic products to help moisturize, cleanse and smoothen skin and fight early signs of aging and free radical damage. As clean beauty and natural beauty is currently trending, cosmetic manufacturers are focused on developing products using natural extracts from various types of flowers.

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Factors such as rising disposable income, increasing demand for floral essential oils and carrier oils, and increasing experimentation and research on different floral extracts that can be used in cosmetic products are expected to drive global market growth during the forecast period.

However, inadequate and uncertain supply of certain flowers, lack of funds for developing novel products in many developing countries, and dearth of skilled labor are some key factors that can hamper overall market growth during the forecast period.

Rose Source Segment To Register Rapid Revenue CAGR:

The rose source segment is expected to register rapid revenue CAGR over the forecast period owing to growing demand for natural cosmetic products, increasing research on developing

cosmetics with rose due to its antioxidant, anti-bacterial and anti-inflammatory benefits, easy availability, and cost-effectiveness.

Facial Treatment Segment to Account for Largest Revenue Share:

The facial treatment segment is expected to account for largest revenue share between 2022 and 2028. This can be attributed to high focus on aesthetic appeal and improving skin health, rising availability of various types of products made from floral extract, increasing disposable income, and increasing adoption of various types of facial treatments.

Asia Pacific to Register Rapid Revenue CAGR:

Asia Pacific is expected to register rapid revenue CAGR during the forecast period owing to increasing use of floral extracts for cosmetics, rapidly expanding population, rising working population, changing lifestyle preferences, and rising demand for natural cosmetic products such as facial creams, and anti-aging products.

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Floral Extract for Cosmetics Market By Company:

- Kancor Ingredients
- HDDES Group
- NATEVAS SAS
- Herbarom
- A. Fakhry & Co.

The global floral extract for cosmetics market has been segmented based on type, application, and region:

Floral Extract for Cosmetics Market Segment by Type:

- Jasmine Source
- Rose Source
- Lavender Source
- Others

Floral Extract for Cosmetics Market Segment by Application:

- Facial Treatment
- Hair Care
- Perfume

Others

Floral Extract for Cosmetics Market Production by Region:

- North America
- Europe
- China
- Japan

Floral Extract for Cosmetics Market Consumption by Region:

- North America (USA, Canada)
- Europe (Germany, France, UK, Italy, Russia)
- Asia Pacific (China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam)
- Latin America (Brazil, Argentina)
- Middle East & Africa (Turkey, Saudi Arabia, U.A.E)

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## Key Reasons to Purchase:

- Estimates 2022 to 2028 floral extract for cosmetics market current market trends and development trends
- · Market dynamics along with growth opportunities of the market in the years to come
- Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects
- Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the floral extract for cosmetics market
- Competitive landscape involving market share of the major players, new strategies and projects adopted by players in the last five years
- Comprehensive company profiles covering product offerings, key financial information, SWOT analysis and strategies employed by major market players
- Brief about impact of COVID-19 on the global floral extract for cosmetics market

## Key Questions Addressed:

- What revenue CAGR is the global market expected to register during the forecast period?
- Which key players are leading in the global floral extract for cosmetics market?
- What is the expected market size of the global floral extract for cosmetics market between 2022 and 2028?
- · What factors are expected to open new growth avenues and opportunities for existing and

emerging market players?

- What are some of the key challenges that the global market is expected to face during the forecast period?
- Which region is expected to account for largest revenue share over the forecast period?

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