

Hair Oils Market with Highly Lucrative Segment to Expand Significantly | Emergen Research

Rising demand for hair oil with anti-bacterial properties to prevent infections is a key factor driving market revenue growth

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2023 /EINPresswire.com/ -- An oil-based cosmetic item called [hair oil](#) is used to treat and maintain hair.

Products containing hair oils may contain a variety of oils. These frequently claim to help with hair damage, dryness, or growth. Oils are a common ingredient in cosmetic goods

like shampoo, heat protectant, hair drops, and hair masks. Sebum, a natural hair oil, is produced by glands around each hair follicle in humans. Other mammals also generate lanolin and other comparable oils. Similar to natural oils, synthetic hair oils can lessen dryness of the scalp by producing hydrophobic films that lessen trans epidermal water loss and skin evaporation.



Hair Oils Market Size – USD 4.31 Billion in 2021, Market Growth – at a CAGR of 3.8%, Market Trends – Increasing demand for natural hair oils for treating hair fall and dandruff”

Emergen Research



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The global hair oils market size was USD 4.31 Billion in 2021 and is expected to register a revenue CAGR of 3.8% during the forecast period, according to the latest analysis by Emergen Research. Market revenue growth is primarily driven by factors such as rising investments by major companies in R&D activities and launch of new and innovative products by startups. Hair oils are enriched with essential oils, such as tea tree, lavender, coconut, and other herbs, which help in circulation of blood to scalp and prevent hair problems.

Hair oils helps with itchiness, dryness, provides nourishment and required nutrition to scalp, which results in softer, glossier, and healthier strands. For example, ten Moroccan engineering

students created acne-prone skin-friendly biodegradable cosmetics called ArgaCare from recycled argan waste. This line of products includes hair oils and scrubs, among others. In addition, increased customer knowledge about ingredients used in their skin and hair care regimes and demand for light and non-greasy hair oils are driving revenue growth in the market.

Get a Sample PDF of Hair Oils Market Research report @
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Report Scope:

Forecast Period : 2022-2030

CAGR: 3.8%

Base Year: 2021

Number of Pages: 250

The research report offers in-depth insights into company profiles along with their production values, production capacity, product portfolio, strategic plans such as mergers and acquisitions, joint ventures, collaborations, product launches and brand promotions, government and corporate deals, among others. The report, additionally, offers a comprehensive SWOT analysis and Porter's Five Forces analysis to offer a better understanding of the competitive landscape of the industry.

Leading Players Profiled in the Report:

L'Oreal, Unilever, Dabur.com, Procter & Gamble, CavinKare Group, Coty Inc., Marico, Johnson & Johnson Services, Inc., Sephora USA, Inc., and Natural Supply Co.

The research study presents an industry-wide summary of the Hair Oils market including drivers, constraints, technological advancements, product developments, limitations, growth strategies, growth prospects, etc. among others. The global Hair Oils research report is an investigative study of the market that offers key statistical data with regards to market size, market share, revenue growth, and CAGR over the forecast period 2022-2030.

Some Key Highlights from the Report

The castor segment registered a steady revenue share in 2021. Castor oil is mainly used to treat baldness and hair loss and is rich in essential amino acids and omega 6 and omega 8 fatty acids, among others, which provide hydration to scalp and trap moisture and natural oils in hair, sealing it into strands. It also acts as a natural conditioner that keeps hair shiny, soft, and healthy

and has anti-fungal and anti-bacterial properties that help to keep scalp infections caused by humidity and rain at bay. It also promotes hair growth and reduces scalp acne, which is expected to drive revenue growth in this segment.

The supermarket/hypermarkets segment accounted for largest revenue share in 2021 due to wide availability and various products offered. Supermarkets provide a convenient setting for customers to evaluate and select from various manufacturers to get the product and price that best suit their needs, which is driving revenue growth of this segment.

The Asia Pacific market is expected to register fastest revenue growth rate due to increasing use of hair oils by individuals. Market revenue growth is also driven by rising demand for chemical-free and ayurvedic hair oil for preventing hair fall and driving hair growth.

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The report analyzes the market based on different categories such as product types, end-user applications, and leading geographical regions. It offers key insights into the factors that are expected to influence the growth of the segments and sub-segments.

Emergen Research has segmented the global hair oils market based on product type, oil type, distribution channel, application, and region:

Product Type Outlook (Revenue, USD Billion; 2019–2030)

Heavy Oil

Light Oil

Cooling Oil

Others

Oil Type Outlook (Revenue, USD Billion; 2019–2030)

Coconut Oil

Argan Oil

Almond Oil

Castor Oil

Others

Distribution Channel Outlook (Revenue, USD Billion; 2019–2030)

Supermarket/Hypermarkets

Online Stores

Others

Application Outlook (Revenue, USD Billion; 2019–2030)

Individuals

Commercials

Others

Major regions include North America, Latin America, Europe, Asia-Pacific, and the Middle East & Africa. The report studies the market in these regions on the basis of demand and trends, consumer behavior and preferences, government initiatives and regulatory framework, economic growth, technological developments, supply and demand, production and consumption patterns, import/export, and presence of key players in each region.

Key Benefits of Buying the Global Hair Oils Report:

Comprehensive analysis of the changing competitive landscape

Assists in decision making processes for the businesses along with detailed strategic planning methodologies

The report offers an 8-year forecast and assessment of the Global Hair Oils Market

Helps in understanding the key product segments and their estimated growth rate

In-depth analysis of market drivers, restraints, trends, and opportunities

Comprehensive regional analysis of the Global Hair Oils Market

Extensive profiling of the key stakeholders of the business sphere

Detailed analysis of the factors influencing the growth of the Global Hair Oils Market

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including Healthcare, Touch Points, Chemicals, Types, and Energy. We consistently update our research offerings to ensure our clients are aware of the latest trend's existent in the market. Emergen Research has a strong base of experienced analysts from varied areas of expertise. Our industry experience and ability to develop a concrete solution to any research problems provides our clients with the ability to secure an edge over their respective competitors

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