

## Tumor Genomics Market Manufacturers, Competitive Landscape and Business Opportunities by 2028

Increasing number of cancer cases, rising government initiatives and projects, new drug developments, and increasing demand for cancer-specific diagnostics

VANCOUVER, BC, CANADA, January 24, 2023 /EINPresswire.com/ -- The Emergen Research Global <u>Tumor</u> <u>Genomics Market</u> Report affords an enterprise-extensive evaluation of the Tumor Genomics marketplace, such as the maximum crucial elements influencing the sector`s expansion. The maximum latest



studies file affords a complete evaluation of the micro- and macro-financial signs which have an effect at the increase of the worldwide marketplace from 2021 to 2028. The report also studies the growth of the market on a global and regional scale. The supply chain disruptions and economic instability have negatively impacted the growth of the market in several key regions. The report explores the present and future impact of the pandemic and provides an insight into the post-pandemic market scenario. The Tumor Genomics marketplace file affords a brilliant description of the modern developments in addition to an extensive variety of increase possibilities, key drivers, constraints, challenges, and different critical aspects. Additionally, the file takes under consideration a number of marketplace dynamics, which in flip offer the main gamers with inside the Tumor Genomics enterprise with several possibilities for increase.

The global tumor genomics market is expected to reach a market size of 56.54 Billion by 2028 and register a double-digit CAGR over the forecast period, according to latest analysis by Emergen Research. Moreover, advances in computational approaches in tumor genomics has resulted in shorter result time, which is a key factor driving adoption, and thus driving growth of the market. Tumor is often caused by genetic alterations, including gene fusions, large chromosomal rearrangements; however, next generation sequencing techniques have helped researchers gather vast amounts of tumor genomic data and record genetic mutations in various cancer types. The steady projected growth can be attributed to technological innovations in the field of genomics. Mergers and acquisitions between key players in the field is another key factor driving market growth. Increasing research on cancer, usage of genomic systems among academics and government institutions, and decreasing cost of sequencing is contributing significantly to growth in cancer diagnostics.

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The leading market contenders listed in the report are as follows:

Thermo Fisher Scientific Inc., Illumina, Inc., QIAGEN, Agilent Technologies, Inc., Bio-Rad Laboratories, Inc., F. Hoffmann-La Roche Ltd, Merck KGaA, Pacific Biosciences of California, Inc., NeoGenomics Laboratories, Inc., Myriad Genetics, Inc., and PerkinElmer

This section of the report offers valuable insights into the geographical segmentation of the Tumor Genomics market, alongside estimating the current and future market valuations based on the demand-supply dynamics and pricing structure of the leading regional segments. Furthermore, the growth prospects of each segment and sub-segment have been meticulously described in the report.

The report classifies the global Tumor Genomics market into various regions, including:

North America (U.S., Canada)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Middle East & Africa (Saudi Arabia, the U.A.E., South Africa, Rest of MEA)

The global health crisis has affected nearly every aspect of the business vertical and led to massive disruptions to the global Tumor Genomics market demand and supply chains. The report, additionally, assesses the present market situation and estimates its future outcomes, keeping in mind the impact of the pandemic on the global economic landscape. The Global Tumor Genomics Market is highly consolidated due to the presence of a large number of companies across this industry. The report discusses the current market standing of these companies, their past performances, demand and supply graph, production and consumption patterns, sales network, distribution channels, and growth opportunities in the market at length. The report scrutinizes the strategic approach of key market players towards expanding their product offerings and fortifying their market foothold.

To learn more details about the Global Tumor Genomics Market report, visit @ <u>https://www.emergenresearch.com/industry-report/tumor-genomics-market</u>

In addition, the analytical data are presented in a well-organized format in the form of charts, tables, graphs, figures, and diagrams in the report. This makes it easier for readers to comprehend the market scenario in a beneficial way. In addition, the report aims to provide a forward-looking perspective and an instructive conclusion to assist the reader in making profitable business decisions. The report concludes with a comprehensive SWOT and Porter's Five Forces analysis of the segments anticipated to dominate the market, regional bifurcation, estimated market size and share, and more.

**Report Highlights:** 

The report conducts a comparative assessment of the leading market players participating in the global Tumor Genomics market.

The report marks the notable developments that have recently taken place in the Tumor Genomics industry

It details on the strategic initiatives undertaken by the market competitors for business expansion.

It closely examines the micro- and macro-economic growth indicators, as well as the essential elements of the Tumor Genomics market value chain.

The repot further jots down the major growth prospects for the emerging market players in the leading regions of the market.

On the basis of type, the market is segmented into

Technique Outlook (Revenue, USD Billion; 2021–2028) Next Generation Sequencing Technique (NGS)

Polymerase Chain Reaction (PCR)

Microarray

In-Situ Hybridization (ISH)

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Immunohistochemistry (ICH)
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Others (Mass Spectrometry and Flow Cytometry)

Application Outlook (Revenue, USD Billion; 2021–2028) Diagnostics and Monitoring

Drug Discovery and Development

**Biomarker Discovery** 

End-use Outlook (Revenue, USD Billion; 2021–2028) Academics and Research Organizations

Hospitals and Ambulatory Clinics

Clinical and Diagnostic Laboratories

Biotechnology and Pharmaceutical Companies

The global Tumor Genomics market is broadly segmented on the basis of different product types, application range, end-use industries, key regions, and an intensely competitive landscape. This section of the report is solely targeted at readers looking to select the most appropriate and lucrative segments of the Tumor Genomics sector in a strategic manner. The segmental analysis also helps companies interested in this sector make optimal business decisions and achieve their desired goals.

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