

PREMIER AWARDED DESIGN & PROCUREMENT WITH FAIRFIELD RESIDENTIAL

DALLAS, TX, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- [Premier](#), an end-to-end architecture, interior design, procurement, and construction management firm, is pleased to announce the firm will lead the interior design and procurement services for a new Fairfield Residential property in a large urban market, Los Angeles, CA. The property in downtown Los Angeles marks the first project Premier will be working on with the ground up developer Fairfield Residential.

“We are honored that a well-known multifamily developer would award Premier one of our first multifamily developments to design,” said Ryan Kimura, SVP of Strategic Partnerships at Premier. “Fairfield Residential is a highly respected developer in the multifamily industry and hopefully they will see that our interior design and procurement experience in hospitality will easily translate into multifamily properties. We are thrilled for this opportunity to provide residents with world-class residential design with hospitality creativity.”

The brand new multifamily property from Fairfield in Los Angeles will be called Glassell Park and is located at 2910 N. San Fernando Road, Los Angeles, CA 90065. The client is building a six-story podium style project that will have leasing offices, fitness room, clubhouse, co-working spaces, pool area, active outdoor community area, dog washing station, bike storage and a rooftop lounge. Premier will be handling the design and procurement of all of those spaces along with the hallways, corridors and model apartment.

“The interior spaces feature a curated collection of natural materials layered with artisanal details reflecting the ‘Hygge’ lifestyle; Hygge embraces the art of creating joy and coziness in life’s everyday moments. It’s not too cool... It’s not too precious... It’s not too gritty... It’s effortless luxury,” said Abby Sheehan, Design Director at Premier. “Playing off the exterior architecture, the interior creates a warm, inviting and luxurious feel. Rich wood tones, deep earthy colors and interesting textures set the tone throughout the complex.”

“I’m thrilled to work with Premier on such an exciting development,” said Emily Herrera, Senior Interior Design Manager for Fairfield Residential. “Their forward-thinking eye for luxury hospitality is exactly what I was looking for when deciding on a firm for our Glassell Park project. Premier’s dedication and clear understanding of the detail we require made the decision an easy one.”

The project is slated to break ground in 2023.

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About Premier

Dallas-based Premier is a full-service firm with over 25 years of expertise across architecture, interior design, procurement, project management, construction development and contract administration. With all services yielded under one roof, Premier's team is in constant pursuit of finding innovative solutions to the hospitality, multifamily and student housing industry's increasingly complex problems; from straightforward soft goods refreshes to transformative custom designs for renovations, redevelopments and new developments, their team of professionals is dedicated to excellence across a multitude of market sectors. From concept to completion, Premier provides consultative services that are unmatched, bringing their clients' vision for the built environment to life. For more information, please visit www.premierpm.com.

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