

# COWGIRL MAGAZINE ANNOUNCES ITS 30 UNDER 30 CLASS OF 2023

CAVE CREEK, ARIZONA, USA, January 24, 2023 /EINPresswire.com/ -- What started in 2020 as a list of 30 deserving young women leading the way among the varied and uniquely rural American industries surrounding the Western way of life, has evolved four years later into 120 of the most promising and gifted female leaders 30 years of age or younger. From marketing executives to animal nutritionists, rodeo competitors to entrepreneurs, and veterinarians, the COWGIRL 30 Under 30 honors represent the broad spectrum that makes up what is commonly called the Western industry and is the flagship program created by the editors and executives at COWGIRL.

Through a grading process administered by COWGIRL and a committee of female executives from within the Western industry, 30 young women rose to the top ranks from a group of more than 100 applicants to be recognized for their accomplishments and contributions to the Western industry in the COWGIRL 30 Under 30 Class of 2023.



Among the distinguished recipients of the 2023 class include, Helen Hardy, Manager of Youth Development, American Quarter Horse Association, Olana Osborn, National Communications Strategist, Pyranha Animal Health, Sara Honegger, Director of Marketing, National Reining Horse Association, Sadie Noblitt, Marketing Coordinator, HatCo, Stetson, Resistol, and Charlie1Horse Hats, and Kaitlyn Hurst, Director of Marketing, Bluebonnet Feeds/Stride Animal Health.

For the complete list of honorees visit: <https://cowgirlmagazine.com/introducing-the-cowgirl-30-under-30-class-of-2023>

The 30 honorees will be feted and recognized during a ceremony and celebration on March 10, 2023, at Hotel Drover in Fort Worth, Texas. Guests of the gala will include the previous class

alumna and representatives of the brands that support the event including Wrangler, Teton Ridge, Durango Boots, Cavender's, Charlie 1 Horse Hats, Montana Silversmiths, Dude Rancher's Association, Corral Boots, Old Gringo Boots.

The Wrangler COWGIRL 30 Under 30 Empowered Gala presented by Teton Ridge will take place amidst the rustic-luxe grandeur of The Barn, Hotel Drover's warmly appointed special events venue, against the backdrop of the immaculately restored Mule Alley entertainment district in the historic Fort Worth Stockyards.

The mission of COWGIRL 30 Under 30 is to seek out and publicly recognize young women who distinguish themselves as leaders within the Western industry. Whether they be corporate executives, professional athletes, media professionals, or working cowgirls, the aim of COWGIRL 30 Under 30 is to shine a light on this vital and talented workforce while creating a network of individuals who can serve as role models and mentors for future female leaders.

About COWGIRL: COWGIRL is a contemporary Western lifestyle print magazine and digital media brand exclusively for women. Established in 2009, COWGIRL captures the spirit of the modern West from a female perspective. COWGIRL is the only nationally distributed Western lifestyle magazine exclusively for women and reaches more than a million monthly readers and followers in print and online. COWGIRL 30 Under 30 is the flagship program created by the editors and executives at COWGIRL.

Learn more about the COWGIRL 30 Under 30 at [cowgirl30under30.com](https://cowgirl30under30.com) and [cowgirlmagazine.com](https://cowgirlmagazine.com).

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