

Solid Bash Appoints Matthew Zoern as the New Head of Studio

Solid Bash is a part of Room 8 Group, a global leader in external art production & game development with more than 1,600 team members across the world.

MONTREAL, QUEBEC, CANADA, January 24, 2023 /EINPresswire.com/ -- [Solid Bash](#), a global video game studio providing full-cycle & co-development services with a focus on mobile platforms, announced the promotion of Matthew Zoern to Head of Studio.

With over 20 years in gaming and entertainment, Zoern joined Room 8 Group in 2020 and was one of the people behind [transforming its Games Division into Solid Bash](#), cementing its course to focusing on mobile platforms.

"Becoming Head of Studio at Solid Bash is an honor for me. Over the last few years, the Solid Bash team has worked with over 90 clients, helping breathe life into almost 130 titles. Knowing how many more great games are on the way, seeing the passion our team pours into them, and having the privilege of leading them is unbelievable. I am dedicated to staying true to Solid Bash's key principle—that outstanding games should not be limited by screen size."

[Matthew Zoern, Head of Studio at Solid Bash](#)



Matthew Zoern, Head of Studio at Solid Bash



"Over the last two years, Solid Bash considerably enhanced the quality of full-cycle expertise—to a large extent thanks to Matthew Zoern. His vast knowledge of the mobile game industry allowed

the studio to focus on its niche with laser precision and increase the scale of projects we work on. On top of that, Matthew Zoern effectively restructured pitch and prototype teams operations, leading to a 3x increase in success rates.

The studio led by an experienced professional who knows the industry inside and out is destined for success. I am certain that Solid Bash will continue achieving great results with Matthew Zoern at the helm, and will go on to work on the mobile titles adored by everyone.

Lana Savytska's leadership has been crucial for defining and crystallizing the vision behind Solid Bash. The studio's growth and the many great co-developed games are the results of her management. The Room 8 Group family of brands feels grateful for the years of mutual work."

Sviatoslav Pohrebnoi, Room 8 Group

Lana Savytska, who was the leader behind identifying, developing, and executing the studio vision, has decided to leave Solid Bash after holding the reins for 4.5 years. Since 2018, when Lana joined the studio, the team grew by 125%, from 71 to 160 specialists. Under her supervision, Solid Bash transformed into a studio focusing on high-complexity full-cycle and co-dev projects.

"My journey with the Solid Bash team has been fantastic, and I am glad I was a part of it. I feel certain that the studio has an extraordinary future ahead. Matthew Zoern is an experienced and accomplished leader, passionate about gaming—so there's no doubt that as the Head of Studio he will achieve great results. Looking back at the past 4.5 years, I am thankful to everyone at Solid Bash and Room 8 Group for the challenges we overcame together, moments of joy we shared, and the games we helped create!"

Lana Savytska, ex-Head of Studio at Solid Bash

Solid Bash is currently operating from four locations in North America and Europe, namely Canada, Poland, Romania, and Ukraine. The studio's portfolio consists of developed and co-developed titles for Annapurna Interactive, Hello Games, Rovio, SEGA, Ubisoft, and more.

Serhii Holovach

Room 8 Group

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/613074975>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.