

# Boyd Street Ventures Invests in Myri Health

*VC firm's latest portfolio company conveniently delivers science-backed support to postpartum mothers*

NORMAN, OK, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- [Boyd Street Ventures](#) has announced that Norman, Oklahoma-based [Myri Health](#) is the latest portfolio company in its Fund 1.

Myri Health addresses society's dearth of support for postpartum mothers with an app delivering tailored rehab techniques, time-released science-backed articles for mother and baby health, tracking features and community support.

Recently named "Most Promising New Venture" at the Oklahoma Venture Forum Awards, Myri Health has already introduced its app to over 40 countries, with over 150,000 downloads to date despite very low marketing spending.

Founder/CEO Dr. Pinkey Patel, who is of South Asian descent, is a Clinical Pharmacist and Pre- and Post-Natal Corrective Exercise Specialist with 11 years of experience in personal training.

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*Dr. Pinkey Patel,  
Founder/CEO, Myri Health*

“We are extremely impressed with Dr. Patel’s vision for efficiently providing this crucial support to postpartum mothers whose needs have been ignored for too long,” said James H. Spann Jr., Founder & Managing Partner of Boyd Street Ventures. “Her expertise in this field, and her inspiring passion for her cause, make us very excited about the future of Myri Health.”



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percentage goes to first generation women of color. Having Boyd Street Ventures believe in our mission further validates our work," said Dr. Patel. "It's come full circle. I received my doctorate from the University of Oklahoma, and now the OU ecosystem and BSV believe in my solution for this pain point for mothers."

More information about Myri Health is available at <https://www.myrihealth.com/>.

## About Boyd Street Ventures

Boyd Street Ventures is an early-stage venture capital firm connecting institutional and other investors to high-growth investment opportunities developed within the ecosystem of University of Oklahoma, recipient of the Carnegie Classification's highest rating for research activity, and by OU alums and other entrepreneurial Oklahomans. BSV places Pre-Seed, Angel, Seed and Series A/B investments in the Aerospace & Defense Technology, Energy Tech, FinTech, Life Sciences, and Weather Technology sectors. The firm focuses on under-the-radar startups that are less likely to have their prices overbid and overpriced than are startups from East and West Coast universities. This strategy, coupled with its unusually active involvement in providing strategic and operational counsel to these startups through its BSV Venture Studio, enables Boyd Street Ventures to target above-average returns for its investors. For more information, please visit <https://www.boydstreetventures.com/>.

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