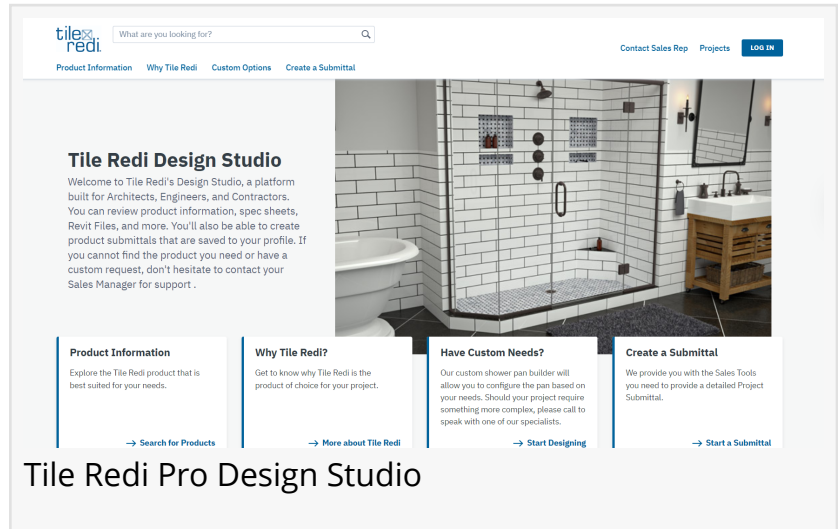


Tile Redi and Concora join forces to simplify product specification for AECs and drive commercial sales growth

Concora and Tile Redi partner to streamline the way architects, engineers, and contractors (AECs) source and specify Tile Redi's products.

ALPHARETTA, GEORGIA, UNITED STATES, January 24, 2023

/EINPresswire.com/ -- [Concora](#) is excited to announce its partnership with [Tile Redi](#), a leading manufacturer of innovative shower products, to provide a digital experience that streamlines the way architects, engineers, and contractors (AECs) source and specify Tile Redi's products.



Tile Redi Pro Design Studio

Founded in 1998, Tile Redi has established itself as a market leader in the manufacturing of one-piece, easy-to-install shower pans. With the goal of simplifying the shower selection and installation process and saving valuable time, Tile Redi has become a trusted choice for professionals and contractors.

“

We are excited to partner with Concora to offer this easy to use, comprehensive library of important documents and assets to some of our most important stakeholders – the AEC community”

William Irwin, Tile Redi, Chief Commercial Officer

“Concora is excited to partner with Tile Redi, a leader in innovative shower products. Our digital experience, Concora Spec, supports Tile Redi's goal of simplifying the shower selection and installation process for professionals and contractors. This partnership not only benefits AECs by streamlining the specification process, but also will promote and grow the commercial sales for Tile Redi.” - Eric Snyder, CEO of Concora

Tile Redi's new [Pro Design Studio](#), powered by Concora Spec, enables AECs to access all product technical documentation and information in one central location. AECs can now save time on

their product specification process with features such as download, compare, project saves, and submittal generation.

“We are excited to partner with Concora to offer this easy to use, comprehensive library of important documents and assets to some of our most important stakeholders – the AEC community.” William Irwin, Tile Redi, Chief Commercial Officer

Tile Redi's partnership with Concora not only makes the product specification process more efficient for architects, engineers, and contractors (AECs), but it also provides Tile Redi's sales and marketing teams access to valuable insights and leads to grow commercial sales.

About Concora:

Concora helps building product manufacturers to get their building materials specified for use in commercial construction projects. With Concora Spec, manufacturers can provide a simplified buyer's journey that meets the stringent requirements of commercial architects, engineers, and contractors (AEC) customers. Learn more about Concora at <https://concora.com>.

About Tile Redi:

Tile Redi® is the innovator and market leader of one-piece, easy-to-install shower pans that are pre-pitched with integrated curbs and entrances, splash walls and PVC drains. We also offer complementary products like shelves, benches, niches and ledges. As the name suggests, all our products are Ready to Tile™, meaning installers can set tiles directly onto the leak-proof surface.

Our goal is to make the shower selection and installation process as easy as possible. Our products are engineered to simplify residential and institutional shower installation projects for building professionals and contractors, saving them valuable time and labor. That allows them to offer customers an affordable, high-quality, customizable shower space solution. Learn more at www.tileredi.com.

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