

Daycation for Seniors Receives Franchise Approval

Rocklin- Daycation for Seniors (Daycation), a social daycare activity center in Rocklin, CA, recently received Franchise approval in California.

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There is an even larger need for our program now both in Roseville and the greater California market. By franchising we can bring Daycation to many other communities and help better serve our seniors." James Slaughter, Daycation Co-Owner <u>Daycation for Seniors</u> (<u>Daycation</u>), a social daycare activity center in Rocklin, CA, recently received <u>Franchise</u> approval in California.

Paul Kelly and Yvonne Mitchell, Co-Owners and Administrators of Daycation, have extensive knowledge in elder care as past owners and administrators of assisted living facilities. Through their gained wisdom they came together and created the concept of Daycation for Seniors Activity Day Center back in 2015. "Our mission is to help those with cognitive challenges, such as Alzheimer's, that are living with their families. We believe it takes a village to help with their caregiving and to give the families respite

time," said Mitchell. "Our goal is to provide a supervised daytime social senior care program that will help families successfully care for their loved ones, while enhancing the quality of life for both loved one and the family," said Kelly.

"There was an incredible need in the Rocklin area for a daycare program like Daycation, and Paul and Yvonne had the foresight to see that. There is an even larger need for our program now both in Roseville and the greater California market. By franchising we can bring Daycation to many other communities and help better serve our seniors," said Slaughter, Co-Owner of Daycation.

ABOUT

Daycation for Seniors[®] is a social daycare activity center that provides opportunities for socialization, emotional support, and physical and intellectual stimulation – all of which are of vital importance when caring for those with dementia, Parkinson's disease, Alzheimer's, and any other physical disabilities. Daycation for Seniors' mission is to change and improve the concept

of senior care.

Contact: Daycation for Seniors Franchising Sales Team (916) 975-5042

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