

# American IRA Discusses What Investors May Miss if Failing to Consider a Self-Directed IRA

*If investors don't consider a Self-Directed IRA, what kinds of benefits might they miss? A recent post at American IRA highlighted the answers.*

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Many investors who are sitting down to think about retirement planning may

be thinking about different account types, like Roth IRAs, SEP IRAs, and 401(k) plans. But how many investors sit down and think about the style of investing, such as Self-Direction, and what that might mean for building a financial future in retirement? That was the central question at a recent [post](#) at American IRA, where the Self-Directed IRA administration firm examined what investors may miss if they fail to take this style of investing into account.

For example, the post began by explaining “your ability to broaden your investment portfolio.” This section referred to the possibilities that come with investing in Self-Directed IRA accounts, including the ability to broaden a portfolio beyond the typical stock-and-fund arrangements possible through most brokerage accounts. Using a Self-Directed IRA, investors can keep retirement assets like real estate, precious metals, private stock, and much more. This gives investors more possibilities for diversification that aren't always available when choosing the traditional retirement investing route.

American IRA further developed this point, explaining how investors can use alternative retirement assets—and exercise more control over those assets—by using a Self-Directed IRA. This gives investors options like purchasing raw land, for example, and selling it later within a Self-Directed IRA. Or an investor can purchase a property like a single-family home and rent it out. The options aren't endless, but they're far more comprehensive than many retirement investors know.

Finally, American IRA tackled the basic issue: a Self-Directed IRA gives investors the option of choosing where retirement money goes. There are some limits to IRAs—as there are in any retirement accounts—but using self-direction is a powerful way to call the shots and access a wider range of possibilities.



**AMERICAN IRA**  
Self-Directed IRAs and 401Ks

[www.AmericanIRA.com](http://www.AmericanIRA.com)

For more [information](#), visit the post by clicking to [www.AmericanIRA.com](http://www.AmericanIRA.com). Interested parties may also reach out to the Self-Directed IRA administration firm American IRA by dialing 866-7500-IRA.

"About:

American IRA, LLC was established in 2004 by Jim Hitt, Founder in Asheville, NC.

The mission of American IRA is to provide the highest level of customer service in the self-directed retirement industry. Jim Hitt and his team have grown the company to over \$500 million in assets under administration by educating the public that their Self-Directed IRA account can invest in a variety of assets such as real estate, private lending, limited liability companies, precious metals and much more.

As a Self-Directed IRA administrator, they are a neutral third party. They do not make any recommendations to any person or entity associated with investments of any type (including financial representatives, investment promoters or companies, or employees, agents or representatives associated with these firms). They are not responsible for and are not bound by any statements, representations, warranties, or agreements made by any such person or entity and do not provide any recommendation on the quality profitability or reputability of any investment, individual or company. The term "they" refers to American IRA, located in Asheville and Charlotte, NC."

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