

OKZest Releases An Email Marketing Tool To Include Text On Images Using Merge Tags

Increase click-through rates with personalised text

MILTON KEYNES, BUCKINGHAMSHIRE, UNITED KINGDOM, January 24, 2023 /EINPresswire.com/ -- For use in emails and websites.

Use merge tags to generate personalised text (an industry standard method). Use data from your Email Service Provider (ESP) or database.

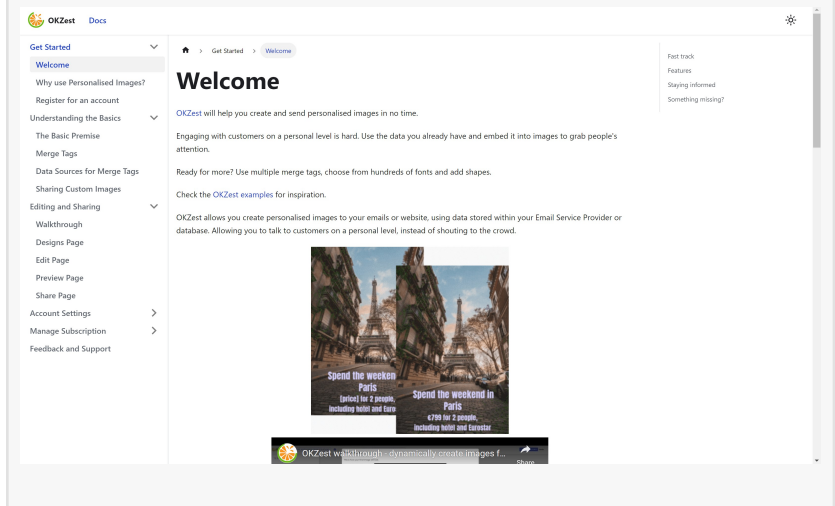
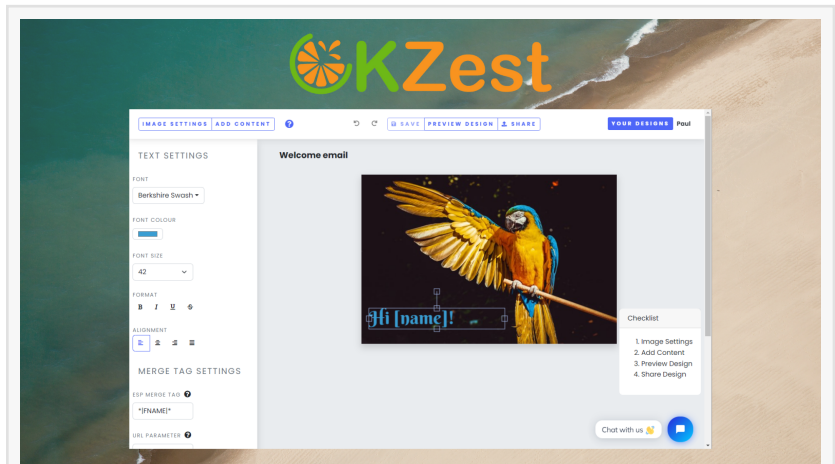
Designed to be easy to use. It's for marketers, not developers.

Email is the most powerful marketing tool available, yet email marketers still just use blocks of text that most people don't read.

We've created an easy-to-use solution to embed personalised messages into images. These provide a higher engagement and click rate, resulting in a higher ROI.

We have a public roadmap which will be guided by our customers, in addition to a long list of features on our private roadmap planned for the months ahead.

We have a free plan with no time limits



giving you the chance to fully try out our product.

We love getting messaged via our various networks to help improve the product based on feedback.

For more information please visit <https://okzest.com>

Kevin Richardson

OKZest

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/613127665>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.