

# Baller Mixed Reality Moves Atop Additional Global Business Categories

MIAMI BEACH, FLORIDA, UNITED STATES, January 26, 2023 /EINPresswire.com/ -- As [Baller Mixed Reality](#) continues to enter partnerships with legendary athletes and entertainers to produce limited-edition collections of autographed metaverse collectibles, its global rankings in multiple [Crunchbase](#) categories continue to rise:

- New Rankings as of January 25, 2023:
- > #1 Content Marketing Startup
  - > #1 B2C (Business-To-Consumer) Startup

- Ongoing Rankings:
- > #1 Collectibles Company
  - > #1 Augmented Reality Startup
  - > #1 3D Technology Startup
  - > #1 Web 3 Company (AKA Semantic Web)
  - > #1 Digital Entertainment Startup
  - > #1 Sports Company with Seed Funding

Ranked by **crunchbase** Leading Global Business Database

crunchbase Search Crunchbase January 25, 2023

Content Marketing Companies

Summary

Leaderboard

Trending Funding Rounds Acquisitions Investments

Number of Organizations: 5,735 Average Rank: 1,216,086.74

How has the popularity of this hub's companies trended over time? SHOW

Popular startups, companies & organizations by highest 30-day trend score:

Organization Name	Total Funding Amount	CB Rank (Organization)
<b>Baller Mixed Reality</b>	\$3.2M	269
Optimizely	\$251.2M	828
Trend	\$3.2M	984
SEMrush	\$40M	1,427
Ceros	\$133.5M	2,650

Baller CB Rank Content Mktg

“We appreciate Crunchbase's recognition of the innovation that Baller Mixed Reality is bringing to market and our Web 3 leadership in multiple business categories” - [Jonathan Herman](#), Founder & CEO



We appreciate Crunchbase's recognition of the innovation that Baller Mixed Reality is bringing to market, and our Web 3 leadership in multiple business categories”

*Jonathan Herman*

Stay tuned for additional updates.

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#### ABOUT JONATHAN HERMAN

<http://JonathanMHerman.com> - Based on the growing success of these ventures, Crunchbase ranks Jonathan Herman (Strong Interactive's Founder) among the Top 10 CEOs in the United States and Top 20 Founders globally. Jonathan will speak at the upcoming Miami NFT Week and

serve as a VIP Jurist for the American Metaverse Awards in March.

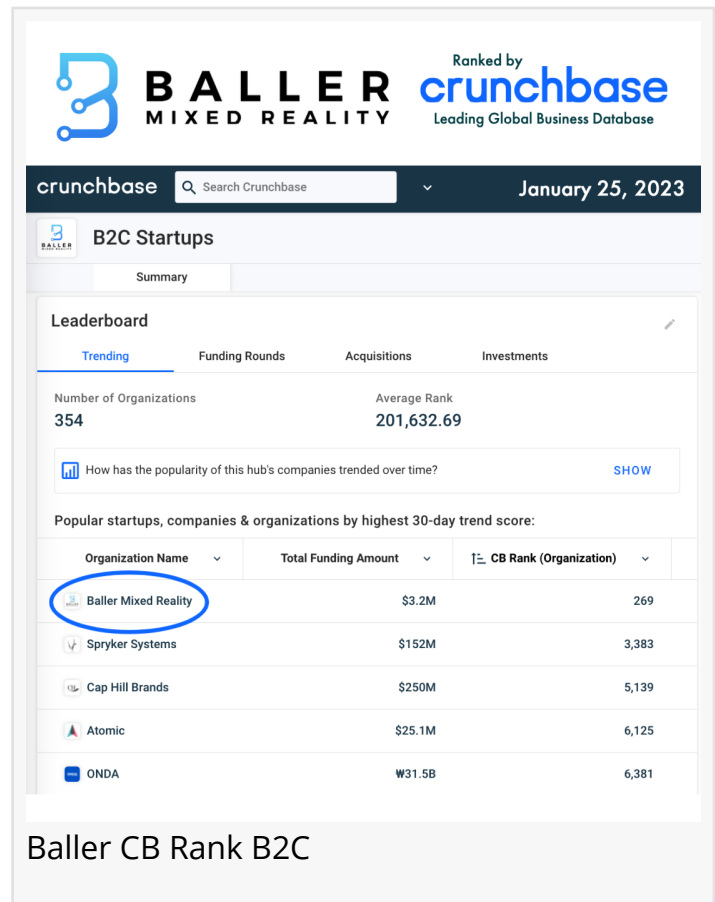
## ABOUT STRONG INTERACTIVE

[<https://StrongInteractive.io>] - Strong Interactive is the parent company of Baller Mixed Reality, Bocazon, and burgeoning Web 3 brands such as Mast3rwork and MetaDine. Bocazon.com was voted "2021 Startup of the Year" in Miami Beach (by Hackernoon) and Baller Mixed Reality was awarded the "Most Pioneering NFT Collectibles Company of 2022" (by Wealth & Finance Magazine). Strong Interactive also provides custom B2B solutions for companies seeking to position their brands ahead of the Web 3 curve by utilizing emerging technologies.

Contact: [Info@StrongInteractive.io](mailto:Info@StrongInteractive.io) | (888) 840-1118

Crunchbase:

<https://www.crunchbase.com/organization/strong-interactive>



The screenshot shows the Baller Mixed Reality profile on Crunchbase, ranked by Crunchbase. The page displays a "B2C Startups" section with a "Leaderboard" table. The table lists popular startups, companies, and organizations by their highest 30-day trend score. Baller Mixed Reality is circled in blue in the original image, indicating its position at the top of the list.

Organization Name	Total Funding Amount	CB Rank (Organization)
Baller Mixed Reality	\$3.2M	269
Spryker Systems	\$152M	3,383
Cap Hill Brands	\$250M	5,139
Atomic	\$25.1M	6,125
ONDA	₩31.5B	6,381

MEDIA CONTACT: Sean Creighton at 845-893-6109 or [sean@echelonculture.com](mailto:sean@echelonculture.com)

Team Baller

Strong Interactive

+1 888-840-1118

[email us here](#)

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