

# How Mukesh Sharma, CEO at CryptoMize is revolutionizing the PR Industry with his Perception Perfection Arsenal

*Mukesh Sharma, CryptoMize unveils Public Relations Services with a hint of Perception Perfections Arsenal for the modern Digital Media Platter*

NEW DELHI, DELHI, INDIA, January 26, 2023 /EINPresswire.com/ -- [Public relations](#) (PR) is managing and disseminating information from an individual or an organization (such as a business, government agency, or multinational organization) to the public to influence their perception.

The term Perception Perfection was coined by company CEO [Mukesh Sharma](#). He was among the first leaders to introduce Perception Management to the world. The idealistic objective of his vision by terming Perception Management

Service "Perception Perfection," depicts the service vision too. With Perception Perfection, He aims to align the public's perception with the best of your identity and brand image. Being the sum of perfectionists along with [CryptoMize](#)'s team, Their mission is to improve perception to the extent of perfection and beyond.

Mukesh Sharma, a renowned Digital Media Expert, unveiled an exclusive service, Perception Perfection, to help elite clients create a remarkable image for them. His organization's goal, CryptoMize, includes strengthening and perfecting the brand image, whether it is for an individual, Brand, Organization, or even an entire Country, through numerous activities such as proactive content creation, monitoring and responding to negative reviews and managing brand mentions across the digital spaces. Throughout the years, CryptoMize has continually developed strategies, processes, and technologies to meet the needs of the ever-changing industry, which,



Mukesh Sharma

according to the most recent successful projects, have been proof that they use the prevailing latest technologies.

CryptoMize is one of the pioneer companies to introduce brand protection to its people. The leading Digital Conglomerate specializes in securing digital assets, preventing, detecting, and investigating digital frauds, information privacy, media services, research and development projects, competition management, identifying target markets and

audiences, and dominating the markets for their clients. In other words, the primary aim of CryptoMize is to formulate proactive strategies, specify target audiences and maintain strong connections to promote, protect, and build the Brand for Organizations of all scales, Government Authorities, Political Parties and Representatives, Multinational Companies, renowned Celebrities, and HNIs.



Mukesh Sharma CEO at CryptoMize

“

Digital Media has now become Chitragupt and its Audience which is now become Yamraj; based on your digital presence and footprints, it's eventually decided whether you would be punished or rewarded.”

*Mukesh Sharma*

The company's CEO, Mr. Mukesh Sharma, introduces the Public Relations service. "The media is the most influential entity on the globe. Nobody counts the number of ads you run; they remember the impact you make. CryptoMize has paved a different approach to fulfill all your public relations needs. We emphasize intelligence in conjunction with a well-versed Public relations and communication system that captures meaningful conversations to convey your story and confidently engage your audience. We are dedicated to ensuring prominent progress in how the

world perceives you. We use our expertise in the sphere of Information Security, Research, and Development with preemptive analysis and strategic planning for our clients by traversing all layers of the technology stack. Our digital intelligence experts bring over a decade of experience in serving elite clients. We have gathered cutting-edge technology and built a platform to help you achieve your goals in this rapidly evolving world.

Mark my words, Digital Media has now become Chitragupt (a Hindu deity assigned with the task of keeping complete records of the actions of human beings and punishing or rewarding them according to their karma). Based on the perception one could derive from it, it's Audience which is now become Yamraj (the Hindu god of death and justice, responsible for the dispensation of law and punishment of sinners in his abode, Yamapuri). Your perception is an absolute reality.

Public Relation incorporates two things:

Brand Management - It is the organization of activities that enable a brand to operate with its envisioned effectiveness. CryptoMize will spearhead a set of strategies to help you plan, create, manage, and fine-tune your Brand.

Media Management - In the world of visible opinions and reviews, CryptoMize offers services enabling you to listen, extract, analyze, control, and manage sentiment that benefits your cause."

When asked the following questions, he replied as follows:

How Are We Different From Traditional Public Relations Agencies?

CryptoMize, A leading public relations company, presents you with a full range of public relations services to help you manage your Brand and visibility.

Successful PR that grows your reach - We work with you to tailor a Public Relations strategy to help you achieve your goals. We can work on anything from branding to crisis management, and we can provide everything from content marketing to media relations.

Good PR, Good Business - CryptoMize has been building solid relationships with the media for over ten years - we know how best to position your story and how to create an echo chamber that will expose it to the broadest audience possible.

Innovative PR Campaigns - Our team of experts are innovative thinkers and will help you stand out with new strategies backed by best practices.

According to Forbes – "PR" is the Persuasion Business. You are trying to convince an audience, inside your building or town and outside your usual sphere of influence, to promote your idea, purchase your product, support your position, or recognize your accomplishments.

Here's what the Public Relations Society of America PRSA agreed upon after a few thousand submissions: "Public relations is a strategic communication process that builds mutually beneficial relationships between organizations and their public."

For past years, this company has been focusing on building solid relationships and growth between persons and businesses while operating in different regions of the world. This Conglomerate agency, CryptoMize, is trying to set an example worldwide in PR by bringing companies and individuals together on the same platform to provide not quantitative but

qualitative products and services to its elite clients through their services.

#### About CryptoMize:

CryptoMize is a Digital Conglomerate with a presence on 3 Continents, evolving over a decade, having served elite clients such as Governments, Politicians, MNCs, Celebrities, and HNIs in 30+ Countries offering them a full spectrum of customized premium services derived from preemptive analysis and strategic planning. The services include Perception Perfection, Promotional Parlance, Public Relations, Policing Phronesis, Privacy Enforcement, and Political Catalysis.

CryptoMize

CryptoMize

+91 99994 55667

contact@cryptomize.in

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/613544691>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.