

Sage Design Group Reveals Sage Design Online

Creative Solutions to Grow Your Business™ - The go-to-place for ideas to help CREATE, INSPIRE + GROW profitable businesses through meaningful human connections.

SAN JOSE , CA, UNITED STATES , January 27, 2023 /EINPresswire.com/ -- [Sage Design Group](#), an online Advertising Agency founded in 2005 by Art Director and Marketing Expert [Annette C. Sage](#), who has over 20 years of experience in the industry, is inviting Entrepreneurs, Marketers, and Creative Professionals to test their new community website, "[sagedesigngroup.online](#)".

Users will be able to create profiles, upload photos, make friends, chat/message, join groups and participate in discussions with online events and courses coming in the near future.

Sage Design Group's online community website address is "[sagedesigngroup.online](#)".

Sage Design Group welcomes your feedback and can be found at:

- <https://annettesage.com>
- <https://sagedesigngroup.biz>
- <https://sagedesigngroup.shop>
- <https://sagedesigngroup.online>



Creative Solutions to Grow Your Business™

Sage Design Group wants to be the go-to-place for ideas that help CREATE, INSPIRE and GROW profitable businesses through meaningful human connections. They strive to foster results oriented communication campaigns to enhance their clients' brand, improve sales and maximize return on investment.

Sage Design Group is an online advertising agency founded in 2005 by Art Director & Marketing Expert Annette C. Sage, who has over 20 years of experience in the industry. Its advertising philosophy takes the traditional marketing funnel and integrates advocacy to keep up with today's connected economy.



Small Businesses are the backbone of our economy. Sage Design Group wants to be the go-to-place for ideas that help CREATE, INSPIRE and GROW profitable businesses through meaningful human connections."

Annette C. Sage, CEO

- <https://sagedesigngroup.biz>
- <https://sagedesigngroup.shop>
- <https://sagedesigngroup.online>

Sage design group Creative Solutions to Grow Your Business™ sagedesigngroup.biz

Sage Design Group Marketing and Advertising Solutions

Sage Design Group's goal is to create positive awareness of their clients locally, regionally or in the worldwide marketplace. They work to enhance profitability and grow their customer base. Sage Design Group can assist brands in creating an identity that will help give new companies a competitive edge and open doors to greater business opportunities.

Visit their website at <https://sagedesigngroup.biz>

<https://sagedesigngroup.online>

- <https://annettesage.com>

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Visit us on social media:

Facebook

Twitter

LinkedIn

Instagram

YouTube

TikTok

Other

Content Marketing: Facts and Stats Behind the Hype

Benefits and Purpose

- Establish Credibility and Authority
- Engage and Build Customer Loyalty
- Increase Site and Website Traffic
- Community Building and Referral Generation
- Better Positioning of Your Brand

Content Marketing Tactics

- Photos
- Blog
- Articles
- Video
- Podcasts
- Webinars
- Presentations
- Tutorials
- Ebooks
- White Papers
- Newsletters
- Infographics

Organizational Goals for Content Marketing

| Goal | Percentage |
|--------------------------------|------------|
| Brand Awareness | 68% |
| Customer Acquisition | 69% |
| Lead Generation | 60% |
| Customer Retention and Loyalty | 61% |
| Website Traffic | 56% |
| Engagement | 55% |
| Thought Leadership | 58% |
| Sales | 48% |
| Lead Nurturing | 48% |

Content Marketing Process

1. Strategy Development
2. Content Research
3. Create Content
4. Distribution
5. Promote
6. Facilitate Buying
7. Measure Results

Facts and Stats

- Blog open readers: 4.84% more content pages and 92% more related links (Content)
- 70% of customers prefer to get information about a company from content rather than ads (Content)
- 90% of users bring to recommendations shared from friends (Pinterest)
- Clicks from brand conversion: 3X more likely to result in a purchase (Pinterest)
- Interesting content is 3x more likely to be shared on social media (Content)
- Millennials spend nearly 1/3 of their digital marketing content viewing time (Content)
- 72% of marketers felt that content is more effective than advertising in a negative environment (Content)
- 80% of business decision-makers prefer company HRs to advertise on professional networks (Content)
- Articles with images get 94% more views (Content)
- 60% of customers feel more positive about a company after reading content created on its site (Content)

Sage design group
<http://SageDesignGroup.biz>

Content Marketing
Solutions by Sage
Design Group

This press release can be viewed online at: <https://www.einpresswire.com/article/613708886>

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