

Elijah Norton Shares Valuable Entrepreneurial Advice

PHOENIX, ARIZONA, UNITED STATES, January 27, 2023 /EINPresswire.com/ -- Elijah Norton, a leader and successful entrepreneur in the automotive finance and insurance industry and the Executive Chairman and President of Veritas Global Protection Services, joins Dotcom Magazine's Leader Roundtable Interview Series. In this exclusive interview, he shares valuable insights on leadership, business management, innovation, and customer service.

[Elijah Norton is a seasoned business leader](#) with over 20 years of experience in the security and protection industry. Under his leadership, Veritas Global Protection Services Inc. has become one of the industry's most trusted and respected names. One of his key areas of expertise is risk management and crisis response. He has extensive experience in creating and implementing effective vehicle protection plans.

Elijah Norton also has a strong background in business management and leadership. He understands the different aspects of running a business, from developing strategy and creating efficient processes to building and maintaining relationships with clients, partners, and employees. His leadership skills are demonstrated by the growth of the company and its reputation under his guidance.

In the interview, Elijah Norton emphasized the importance of clear and effective communication in building and maintaining strong relationships with clients and employees. He also highlighted the importance of staying adaptable and agile in the face of change and the benefits of utilizing technology to streamline processes and improve efficiency.

A leader should develop the skill to understand and manage the people they are leading. He suggests that leaders should adapt their style according to the situation and the person, understanding when to balance being nice and firm. He also emphasizes the importance of effective communication and having a clear vision, which will inspire and motivate employees to work towards it.

Elijah Norton also urged entrepreneurs to remain committed to their goals, despite obstacles and challenges.

He explains that Veritas Global Protection Services is driven by the philosophy of being responsive, calling back customers, and making sure they know that their needs are catered to. He also shares his advice to entrepreneurs starting out in a new venture, emphasizing the

importance of patience, hard work, and never giving up.

Elijah Norton provides some valuable advice for entrepreneurs just starting out with a new venture. He advises them to exercise patience and understand that it takes time to build a successful business and not to expect instant success. He also encourages them to never give up and to think and innovate to solve challenges that may arise constantly. Furthermore, he suggests that entrepreneurs monitor their competition and the market to ensure that their business evolves accordingly.

Overall, Elijah Norton's interview provides valuable insights and inspiration for entrepreneurs at all levels and serves as a reminder of the importance of clear communication, adaptability, and determination to achieve success in the business world.

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