

Meet founder of Avanya, Pobir Laru the youngest serial entrepreneur who is reforming the business industry

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In terms of technological advancements, India has reached a watershed moment. Business and commerce are being rapidly digitised. People have become more interested in, and use the internet over the last decade. It has resulted in the emergence of many young entrepreneurs in the country, each with their own distinct and creative ideas. These young people have reformed e-businesses and made a name for themselves in the business world. [Pobir Laru](#), also known as the "World's Youngest Serial Entrepreneur," is one such young and visionary entrepreneur who paved his way to success.



Pobir Laru - Founder of Avanya

Pobir began his entrepreneurial journey when he was 16 years old. Like most youngsters his age, he too had little understanding of the business world. However, he was willing to learn and had a dream of setting up his company. He started working as a freelancer initially just to gain insights and knowledge in the industry. He faced numerous challenges at the time. He was colloquially referred to as being too young and insane to have such ambitious ambitions. But it didn't bother him. He worked very hard to get where he is now. His perseverance and determination put a sign of success in his life which let him find [Avanya](#) when he was 18. Avanya started as a small, local agency but quickly grew to become one of the region's leading IT firms. Now a trusted partner for businesses of all sizes, he has assisted countless businesses in reaching their online objectives. Avanya Digital Agency, a subsidiary of the company, provides a wide range of services, including web and app development, SEO, branding, and social media marketing. As the organization's chief, he has assisted countless new businesses in quickly establishing themselves and accelerating their growth. He started in the industry during the height of the coronavirus pandemic and has grown it into a six-figure business with a diverse clientele that includes both small start-ups and established multinationals. They can help achieve goals and reach the target audience regardless of their needs. If one is looking for a reliable, trustworthy, and innovative

digital agency, Avanya is ready to help them achieve their online goals. His team of experienced and talented professionals can provide the highest quality services and solutions.

Unlike most young people his age, who are either studying to work a stereotypical 9 to 5 job or are unsure of what they want to do with their lives, Laru is reaping the benefits of his endeavours. He is earning more than most teenagers can imagine. He has earned everything he has today and has never let failure get to him. Pobir, on the other hand, used it as a stepping stone to his successful entrepreneurial journey.

Avanya's success is a testament to his hard work, perseverance and unwavering dedication. Avanya includes Avanya Digital Agency (Website Development & Marketing Agency), Avanya Media, and Avanya Newswire (PR Distribution Company) & recently he started his new company [Avanya Designs](#) (Creative Design Agency) and soon launching his clothing brand. Avanya is now functioning globally and is setting up its first international office in Düsseldorf, Germany. In India, Avanya has existing offices, in Bengaluru, Mohali and UT Chandigarh.

Pobir never aimed to be rich, his only motto was to see his dream come true and help others in life. He still has a lot of things to accomplish in his life. His expertise lies in web designing, social media marketing and helping individuals turn into influencers and public figures. He knows how the industry works, and what the clients wish for and he delivers it perfectly. With great vision and mind, Pobir is striving towards achieving greater success every day. He's learning new things every day and is working hard as an entrepreneur to reform small and large businesses. He wishes to aid people to become successful like him and aims to provide the best services to all of his clients. He is well aware that a satisfied client can bring growth to the company.

To all the budding young entrepreneurs, Laru urges them to think uniquely and wishes them to be optimistic and consistent in their path towards success. His advice to them is simple: never let anyone limit potential if want to be successful in life. Only those who are willing to sacrifice everything for success can find it.

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