

How WallySmarter.com is Using Technology to Gain Market Share

Walmart.com has over 800 million products that rank for over 9 million keywords. With this amount of data, ecom sellers must use technology to find their way.

NEW YORK CITY, NEW YORK, USA, January 31, 2023 /EINPresswire.com/ -- In a world consumed by technology, innovation is the single greatest approach to expanding market share. That's why Carbon6 and their respective team introduced WallySmarter, in 2022.


"In 2022, Walmart.com exceeded ebay.com in retail sales. This has created opportunities for astute ecommerce operators to take advantage of Walmarts strong demand with few competing sellers." - Lewis Civin, Founder of WallySmarter.com

There is no denying that a high market share is amongst the most valuable attributes to have as a business owner. The best way to determine market share is by analyzing various market metrics, as this will help locate the performance in a quantifiable and constructive way.

More often than not, evaluating market share can be overcomplicated and





How many people search "dog bed" in Walmart.com today?



Keyword	Monthly Search Volume	Average Listing Quality Score
camas para perros	1,110	6.43
dogs bed	660	6.43
dog beds	40,170	6.43
pet bed	4,350	6.43

Walmart Sellers winning with Technology

How many people search the word "Cat Toys" on Walmart.com?



www.wallysmarter.com
Software for Walmart Sellers



Wallysmarter.com makes Walmart Keyword Research Easy

costly. This is why WallySmarter have created a painless, budget-friendly solution for retailers looking to improve and develop their businesses.

WallySmarter is a one-of-a-kind digital product that has been thoughtfully designed to help business owners accomplish their individual strategies and efficiently reach their long-term goals through the utilization of internal insights, for less than \$20 a month (for fully unlocked access!).



Carbon6 thoughtfully developed this product in response to Walmart's rapid growth of 40% each year, and increasing desire for 3rd party sellers, such as yourself. Now more than ever is a fantastic time to hop on the bandwagon and [sell on walmart](#) with WallySmarter.



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Over the course of three years, meticulous effort went into producing this unique software in order to provide Walmart retailers with high-quality, straightforward technological tools that are purposefully designed to optimize sales, effectively facilitating an increase in market share.

[Online Arbitrage](#) (OA) refers to purchasing products at a lower price from one online platform and then reselling it on another online platform for a profit. WallySmarter has a

tool for Walmart.com that can be a source for OA, where you can find products that are cheaper on their website compared to other e-commerce platforms.

With the help of WallySmarter, you can locate profitable niches, search Walmart's entire database, use the Walmart API to estimate your sales and determine the volume and value of your business's market share, and so much more. It's no wonder why WallySmarter is championed as the No.1 Walmart software for sellers!

In addition to this, WallySmarter also has a Walmart Chrome Extension, that makes real-time data projections and validating product ideas remarkably accessible and convenient.

Sellers can rest-assured that no tech-savvy knowledge is required to use WallySmarter as we have specifically created the software to cater to beginners, providing users with an

uncomplicated platform that hosts all of the cutting-edge tools in one place.

WallySmarter has implemented every effort to ensure users can confidently grow their business without any hassle or uncertainty. If you are ever feeling unsure, you can check out the selection of curated explanation videos, which are free to watch and require no sign-up!

As you can see, there are many dimensions to the technology that revolutionize how people grow their business and acquire a sustainable market share. Online retailers looking to expand your business are able to create a Free Trial.

About WallySmarter.com

WallySmarter is a digital platform, owned by Carbon6, which includes a variety of intelligent sales tools designed to optimize the strategies of business owners looking to successfully sell their products through Walmart.

From real-time rank tracking to product database analyzers, WallySmarter has everything you need to flourish as a company. You can also find daily estimates of more than 200 million Walmart products, and over 12 million keywords which are updated regularly so that you can stay up-to-date with current trends.

Although there software includes a variety of advanced attributes, WallySmarter has been mindfully designed to offer straightforward solutions, so that users have no difficulty enhancing their businesses. WallySmarter provide the clients with 24 hour support so you never feel alone.

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