

SUPER BOWL SOULFUL CELEBRATION RETURNS ON FEB. 8 FEATURING PERFORMANCES BY PATTI LABELLE, ISRAEL HOUGHTON, AND MORE

Super Bowl Week Highlight Event Returns with a Night of Music, Comedy, NFL Players and Soulful Inspiration to Arizona's Mesa Arts Center; Tickets Available

MESA, AZ, UNITED STATES, January 30, 2023 /EINPresswire.com/ -- Marking its 24th year, the groundbreaking music and inspiration extravaganza "Super Bowl Soulful Celebration: An Evening of Inspiration and Culture," (formerly Super Bowl Gospel Celebration) returns during Super Bowl LVII week with a live taping on Wednesday, Feb. 8 at 7:30 p.m. at the Mesa Arts Center in

Mesa, Arizona. The only multicultural program and community event sanctioned by the NFL during Super Bowl weekend, the highly anticipated night of music, comedy, NFL Players and soulful inspiration is themed "Unstoppable," with featured performances from the legendary Patti LaBelle, Israel Houghton, The Players Choir and more!

In addition to uplifting and inspiring audiences with musical tributes, Super Bowl Soulful Celebration highlights NFL players, their faith and philanthropy. The "Faith In Action" award honors current and former NFL players making an impact in their communities, and in the lives of others off the field. This year's honoree is Philadelphia Eagles Quarterback Jalen Hurts, whose service to the Philadelphia community, numerous charities and his native Texas has aided countless individuals and institutions. Previous special honorees include Deion "Coach Prime" Sanders, Tim Brown, Russell Wilson, Tony Dungy and Troy Vincent, among others.

Originating at Super Bowl XXXIII in 1999, the annual event joins together key NFL Players, top Gospel/Contemporary Christian and mainstream GRAMMY® Award winning artists, and special



Annual Super Bowl Week Highlight Event Returns with a Night of Music, Comedy, NFL Players and Soulful Inspiration to Arizona's Mesa Arts Center; Tickets Available Now

guests all on one stage to bring audiences an evening of uplifting music, laughter, and inspirational messages. Past

programs have featured show stopping performances from artists such as Yolanda Adams, CeeLo Green, Chloe Bailey, Kirk Franklin, Snoop Dogg, Pharrell Williams, Patti LaBelle, Erica Campbell, Gladys Knight, Fantasia, Donnie McClurkin, CeCe Winans, The Players Choir and Anthony Hamilton among others. Tickets are on sale now at superbowlsooulfulcelebration.com.

For fifteen years, the Players Choir has delivered one of the most spirit-filled, uplifting musical performances during the annual Super Bowl Weekend. Making its debut in 2008 in Phoenix, Arizona during the 9th Annual Super Bowl Gospel Celebration (now Super Bowl Soulful Celebration), the choir returns this year to the city where it all began. Launched with more than 40 active and former NFL players under the direction of Grammy Award-Winning artist, Donnie McClurkin, the collective was developed by Super Bowl Soulful Celebration Founder and Executive Producer Melanie Few with a core group of NFL players who wanted to share their faith through song.

Led by Grammy-winning Gospel producer Myron Butler, current and former NFL Players appearing with the choir during this year's show include: Isaiah McKenzie, Buffalo Bills; Cameron Newton, Atlanta Falcons; Michael Gaines, Carolina Panthers; Bryan Scott, Buffalo Bills; Stephen Pierce, Cleveland

A promotional poster for Patti LaBelle's performance. The background is a vibrant blue with white diagonal stripes. Patti LaBelle is shown from the chest up, wearing a black turtleneck and large hoop earrings, smiling. The text 'PATTI LABELLE' is written vertically in large, white, bold letters on the left side. In the top right corner, a purple box contains the text 'MESA ARTS CENTER WED FEB. 8 7:30PM MESA, AZ'. At the bottom, a red and purple banner features the '24TH ANNUAL SUPER BOWL SOULFUL CELEBRATION' logo, a circular 'SUPER BOWL SOULFUL CELEBRATION' emblem on the left, and a 'SANCTIONED EVENT' logo on the right.

PERFORMANCES BY PATTI LABELLE, ISRAEL HOUGHTON, THE PLAYERS CHOIR AND MORE!

A promotional poster for Jalen Hurts' performance. The background is a vibrant blue with white diagonal stripes. Jalen Hurts is shown from the chest up, wearing a bright purple double-breasted suit jacket, a purple shirt, and a dark tie. The text 'PHILADELPHIA EAGLES QUARTERBACK JALEN HURTS' is written vertically in white, bold letters on the left side. In the top right corner, a purple box contains the text 'MESA ARTS CENTER WED FEB. 8 7:30PM MESA, AZ'. At the bottom, a red and purple banner features the '24TH ANNUAL SUPER BOWL SOULFUL CELEBRATION' logo, a circular 'SUPER BOWL SOULFUL CELEBRATION' emblem on the left, and a 'SANCTIONED EVENT' logo on the right.

PHILADELPHIA EAGLES QUARTERBACK JALEN HURTS IS HONORED WITH 2023 "FAITH IN ACTION" AWARD

Browns; Tully Banta-Cain, New England Patriots; Tommie Harris, Chicago Bears; Jamon Brown, Los Angeles Rams; Trey Williams, USFL (previously Cowboys); Nathan Palmer, 49ers, Broncos; KeShun Freeman, New Orleans Saints; Dwayne Wright, Buffalo Bills; Prince Amukamara, NY Giants; Michael Martin, Cincinnati Bengals; and Timothy Johnson, Las Vegas Raiders. This summer, the group delivered two fan-favorite performances on the highest-rated television variety competition show "America's Got Talent," (AGT) – the classic Bill Withers anthem "Lean on Me" and Justin Timberlake's chart-topping "Can't Stop The Feeling."

PRESS /INTERVIEW OPPORTUNITIES:

Virtual and/or Phoenix-based In-Studio interview opportunities, Syndicated and major market radio phone interviews are available with select talent/performers upon request (and subject to schedule availability) now through Feb. 7. Onsite red carpet arrivals and media center photo & interview opportunities are available on Feb.8 to credentialed media.

FOR MORE INFORMATION:

For more info, credentials requests or schedule interviews, submit your request contact us at publicist@frontpagefirm.com.

ABOUT SUPER BOWL SOULFUL CELEBRATION:

Super Bowl Soulful Celebration: An Evening of Inspiration and Culture, formerly Super Bowl Gospel Celebration (SBGC), is founded and executive produced by Atlanta-based marketing consultant Melanie Few. Conceived in 1999 as a gospel brunch in Miami, Super Bowl Soulful Celebration continues as the only multicultural program and inspirational event sanctioned by the NFL during Super Bowl weekend. The evening brings together an ensemble of NFL players, gospel/contemporary Christian performers, comedy and award-winning musicians spanning all genres on one stage for a spectacular show filled with song, hope, laughter and uplifting messages of inspiration.

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