

Organic Coffee Market size is forecast to reach \$13.4 billion by 2027 - IndustryARC

Rise In The Consumption Of Healthy And Organic Foods Is Driving The Market Growth

HYDERABAD, TELANGANA, INDIA, January 31, 2023 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that Organic Coffee Market size is estimated to reach \$13.4 billion by 2027, growing at a CAGR of 8.3% during the forecast period 2022-2027. Coffee is one of the most popular beverages in the world, and the coffee bean is the second most traded



commodity after petrol on the worldwide market. In more than 50 nations, more than 25 million farmers are involved in the production of coffee. Organic coffee is a popular beverage made without synthetic chemicals, pesticides, organic fertilizers, antibiotics, or growth hormones. Chlorogenic acid, fatty acids, flavanols, and catechins are amidst the numerous antioxidants discovered in them. The coffee beans utilized in the manufacturing of organic coffee are nongenetically modified organisms. Sustainability, renewable resources, and safeguarding the quality of the land, groundwater, and air are all priorities for the producers. Organic coffee has exploded in popularity in recent years, thanks to a shift in consumer preferences toward natural foods and sustainable lifestyles. One of the primary reasons driving market expansion is growing awareness of the advantages of organic foods and drinks throughout the world. Organic coffee has been shown to lessen cancer risk, lower cholesterol levels, increase immunity, aid weight reduction, and protect against neurological illnesses. It is also known to prevent large-scale cellular death by stabilizing damaging free radicals discovered in the human body.

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Key takeaways:

1. Geographically, North America (Organic Coffee Market) accounted for the highest revenue

share in 2021 and it is poised to dominate the market over the period 2022-2027 owing to the heightening processing and packaging in building the market for any brand and the soaring demand of specific coffee brands like Kona Coffee from the large island of Hawaii in the North American region.

- 2. Organic Coffee Market growth is being driven by the surging inclination of consumers towards organic beverages and the proliferating application of organic coffee in vegan baking, confectionery items, and personal care products. However, the heightening prices of organic food and beverages, soaring cost of production and operations, and shorter shelf life are some of the major factors hampering the growth of the Organic Coffee Market.
- 3. Organic Coffee Market Detailed Analysis on the Strength, Weakness, and Opportunities of the prominent players operating in the market will be provided in the Organic Coffee Market report.

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Segmental Analysis:

- 1. Organic Coffee Market Segment Analysis By Geography: The Organic Coffee Market based on geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World. North America (Organic Coffee Market) held the largest share with 36% of the overall market in 2021.
- 2. Organic Coffee Market Segment Analysis By Application : The Organic Coffee Market based on the application can be further segmented into Food And Beverages, Pharmaceutical, Cosmetic and Personal Care, and Others.
- 3. Organic Coffee Market Segment Analysis By Distribution Channel: The Organic Coffee Market based on distribution channels can be further segmented into Hypermarkets/Supermarkets, Departmental And Convenience Stores, Specialty Stores, Online Sales Channels, and Others.

Competitive Landscape:

The top 5 players in the Organic Coffee industry are -

- 1. Complete Coffee Limited
- 2. Dr Pepper Snapple Group Inc. (Keurig Dr Pepper)
- 3. F S Gourmet Private Limited
- 4. Java Trading Co. LLC
- 5. Jim's Organic Coffee

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