

Mushroom Market Global Industry Analysis, Size, Share, Trends, Market Demand, Growth, Opportunities and Forecast 2030

Rapid advancements and innovation in mushroom cultivation and processing technologies is a key factor driving mushroom market revenue growth

VANCOUVER, B.C., CANADA, January 31, 2023 /EINPresswire.com/ -- The global [mushroom market](#) size was USD 50.40 Billion in 2021 and is expected to register a revenue CAGR of 9.6% during the forecast period, according to the latest analysis by Emergen Research.

The growing popularity of veganism and the rising demand for plant-based

proteins like mycoprotein and meat substitutes are predicted to propel market revenue growth. Additionally, the market is experiencing revenue growth due to an increase in research activities for the creation of novel products based on mushrooms. For instance, on August 20, 2020, Better Plant Sciences Inc. stated that its subsidiary Neonmind Biosciences had finished



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Mushroom Market Size – USD 50.40 Billion in 2021, Market Growth – at a CAGR of 9.6%, Market Trends – Increasing demand for button mushrooms from the North America region”

Emergen Research

developing four unique mushroom coffee blends that were influenced by Ayurveda and strengthened with botanicals. This organic coffee is loaded with minerals and antioxidants, supports immunity, and contains Ayurvedic herbs and mushroom extracts. The formulations contain unique mixtures of reishi, cordyceps, lion's mane, and turkey tail mushrooms.

The matsutake mushroom's powerful, spicy aroma, meaty texture, and earthy flavour make it very popular in Asian nations. Because it is produced so infrequently, the

International Union for Conservation of Nature's 2020 July Red List categorised this mushroom as an endangered species (IUCN).

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Competitive Landscape:

The latest study provides an insightful analysis of the broad competitive landscape of the global Mushroom market, emphasizing the key market rivals and their company profiles. A wide array of strategic initiatives, such as new business deals, mergers & acquisitions, collaborations, joint ventures, technological upgradation, and recent product launches, undertaken by these companies has been discussed in the report. The report analyzes various elements of the market's competitive scenario, such as the regulatory standards and policies implemented across the industry over recent years. Our team of experts has leveraged several powerful analytical tools, such as Porter's Five Forces analysis and SWOT analysis, to deliver a comprehensive overview of the global Mushroom market and pinpoint the fundamental growth trends.

Major companies profiled in the market report include

Bonduelle, Drinkwater Mushrooms, CMP Mushrooms, The Green Yard, and Weikfield Foods PVT. LTD., BioFungi GmbH, Monaghan Group, Highline Mushrooms, Monterey Mushrooms, LLC., Basciani Foods, Costa's Pty Ltd.

Some Key Highlights from the Report

Over the course of the projected period, the oyster segment is anticipated to experience consistent revenue growth. This mushroom is rich in fibre, vitamins, minerals, and other antioxidants, and it has a good nutritional profile. This segment's revenue growth is being driven by its promotion of blood sugar regulation and support for heart health.

Over the forecast period, it is anticipated that the online segment would see a quick revenue CAGR. Due to the simplicity of transactions, accessibility of shopping at any time, and speed of delivery, consumers choose online platforms. Additionally, it saves time and effort and provides a large selection of products at high and discounted prices. An added benefit that is fueling this segment's sales development is the online website's thorough information about the product.

Due to expanding use of cutting-edge processing methods, an increasing vegetarian population, and rising consumer health consciousness, the Asia Pacific market is anticipated to experience the quickest rate of revenue growth throughout the forecast period.

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Key Parameters Analyzed in This Section:

Company Profiles

Gross Revenue

Profit margins

Product sales trends

Product pricing

Industry Analysis

Sales & distribution channels

Research Report on the Mushroom Market Addresses the Following Key Questions:

Who are the dominant players of the Mushroom market?

Which regional market is anticipated to have a high growth rate over the projected period?

What consumer trends and demands are expected to influence the operations of the market players in the Mushroom market?

What are the key growth drivers and restraining factors of the Mushroom market?

What are the expansion plans and strategic investment plans undertaken by the players to gain a robust footing in the market?

What is the overall impact of the COVID-19 pandemic on the Mushroom market and its key segments?

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Market Scope:

The report explains the scope of various commercial possibilities in the global Mushroom market over the upcoming years. The estimated revenue build-up over the forecast years has been included in the report. The report analyzes the key market segments and sub-segments and provides deep insights into the market to assist readers with the formulation of lucrative strategies for business expansion.

Emergen Research has segmented the global mushroom market based on product type, distribution channel, application, end-use, and region:

Product Type Outlook (Revenue, USD Billion; 2019–2030)

Oyster

Button

Truffle

Matsutake

Others

Distribution Channel Outlook (Revenue, USD Billion; 2019–2030)

Online

E-commerce Platforms

E-Groceries

Offline Stores

Supermarkets

Convenience Stores

Others

Application Outlook (Revenue, USD Billion; 2019–2030)

Meat Alternative

Faux Leather

Coffee

Packaging

Others

End-Use Outlook (Revenue, USD Billion; 2019–2030)

Food

Building & Construction

Pharmaceuticals

Cosmetics

Others

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The research report offers a comprehensive regional analysis of the market with regards to production and consumption patterns, import/export, market size and share in terms of volume and value, supply and demand dynamics, and presence of prominent players in each market.

Regional Analysis Covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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