

Introducing "The Complete Guide to Workforce Optimization"

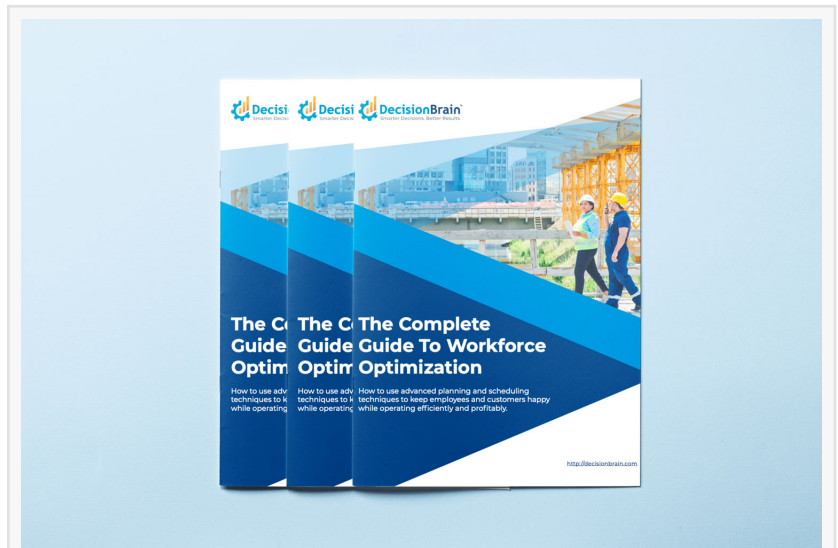
PARIS, ILS DE FRANCE, FRANCE, February 6, 2023 /EINPresswire.com/ -- [DecisionBrain](https://www.decisionbrain.com), a leader in advanced analytics and optimization software solutions, has released "[The Complete Guide to Workforce Optimization](#)," a comprehensive guide for business leaders looking to improve workforce planning and scheduling decisions.

The guide addresses a major gap in the existing workforce management literature by focusing on the areas of planning and scheduling, which can have the biggest and most measurable impact on business key performance indicators (KPIs) in many industries and organizations.

"We've completed a large number and variety of projects over the years and have learned some important lessons," said Filippo Focacci, CEO of DecisionBrain. "This guide summarizes those lessons and gives readers a glimpse into some critical but often overlooked aspects of workforce optimization. Regardless of whether you hire us to implement a system for you, build your own planning tool in Excel or buy a packaged application from another company, the insights in this guide should be quite valuable."

The guide is particularly relevant for organizations that manage large teams of employees in the field, such as maintenance and repair technicians, facilities management teams, sanitation workers, medical and emergency responders, home healthcare providers, pharma sales representatives, security guards, construction workers, and inspectors.

Authored by DecisionBrain implementation consultants and academics with real-world experience implementing optimization-powered workforce planning and scheduling systems, the 6-part guide spans topics such as cataloging employee skills and work activities, benchmarking performance metrics, handling uncertainty with forecasting and capacity



Workforce optimization guide





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Filippo Focacci

planning, operational scheduling, tactical planning and strategic planning.

By following the steps in this guide, organizations can make continual progress toward achieving their business objectives by finding the right balance between profitability, customer satisfaction and employee satisfaction objectives.

"The Complete Guide to Workforce Optimization" is

available for download at <https://decisionbrain.com/the-complete-guide-to-workforce-optimization-pdf/>

About DecisionBrain

DecisionBrain is a leading provider of advanced decision support software that is used to solve the world's hardest planning, scheduling & logistics optimization problems. With over 400 person-years of experience in operations research and mathematical optimization, DecisionBrain helps organizations where packaged applications fall short.

Our software is trusted by more than 50 customers, including some of the world's leading companies such as Toyota, IBM, Carhartt, the European Central Bank, JLL and the Port of Hong Kong, to guide their most critical strategic, tactical, and operational decision making.

Founded in 2012, DecisionBrain has grown sustainably, without reliance on outside funding, and has offices in France, Brazil, Hong Kong, and the United States. To learn more about DecisionBrain, visit our website at <https://decisionbrain.com>.

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