

Sports Nutrition Market 2022 Key Competitors, Major Products and Services, Share Analysis, and Upcoming Trends to 2030

Increase in number of competitive sporting events and leagues around the world and rising demand for sports stars in advertising & marketing for various brands

VANCOUVER, B.C., CANADA, January 31, 2023 /EINPresswire.com/ -- The global [sports nutrition market](#) size was USD 39.91 Billion in 2021 and is expected to register a revenue CAGR of 8.4% over the forecast period, according to the latest analysis by Emergen Research.

Increase in number of competitive sporting events and leagues around the world and rising demand for sports stars in advertising and marketing for various brands and products is further supporting demand for sports nutrition products and supplements and the trend is expected to continue going ahead.

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Market Size – USD 39.91 Billion in 2021, Market Growth – at a CAGR of 8.4%, Market Trends – Increasing number of sports nutrition brands.”

Emergen Research



After 135 years since the founding of the first professional sports league in the USA, professional sports leagues finally made their way to countries like India. There are currently more than 12 national professional sports leagues in India, each at a distinct stage of development. The IPL is the oldest of all the national professional sports leagues in India. NBA, MLB, and the NFL are the three most profitable sports. among the top 11 lucrative professional leagues worldwide. Global professional sports have made a substantial contribution to raising the bar for several

sports over the years, including football, badminton, boxing, and others. Television offers professional leagues a broad audience and always enables them to also draw sponsors who are ready to spend in competitions in exchange for the right to advertise their goods and services in stadiums and during commercial breaks.

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Some Key Highlights from the Report

On 30 April 2021, Nestle acquired the core brands of The Bountiful Company for USD 5.75 billion. Along with the company's US private label division, the deal also includes high-growth brands such as Nature's Bounty, Solgar, Osteo Bi-Flex, and Puritan's Pride. The purchase excludes the active nutrition and sports nutrition brands Pure Protein, Body Fortress, and MET-Rx, together with Dr.Organic and the Canadian over-the-counter (OTC) business, which do not add to the portfolio of Nestlé Health Science.

The protein supplements segment revenue is expected to account for the largest share over the forecast period. The smallest components that makeup proteins are amino acids. Amino acids are used by the body to make muscle, and other essential body proteins required for the immune system, and to regulate a variety of biological functions. Consumption of protein supplements helps sportspersons and athletes in muscle building and improves performance.

The post-workout segment accounted for a larger market share in 2021. After exercise, eating the correct nutrients helps speed up the body's recovery. Protein needs for adults range from 0.14 to 0.23 grams per pound of body weight. Growing demand for nutritional supplements post-workout can further contribute to the revenue growth of the segment.

Competitive Terrain:

The global Sports Nutrition industry is highly consolidated owing to the presence of renowned companies operating across several international and local segments of the market. These players dominate the industry in terms of their strong geographical reach and a large number of production facilities. The companies are intensely competitive against one another and excel in their individual technological capabilities, as well as product development, innovation, and product pricing strategies.

Key players in the market include Iovate Health Sciences International Inc., Abbott., The Simply Good Foods Co., PepsiCo, Clif Bar & Company., MusclePharm Corporation., Nestlé Health Science, Post Holdings, Inc., BA Sports Nutrition, Llc. (The Coca-Cola Company.), and CSN Supplements

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The report is an investigative study of the technological developments and product advancements, along with a regional analysis for each product and application offered in the

market. The fundamental objective of the report is to give an insight into the workings of the Sports Nutrition industry. It provides an accurate and strategic outlook of the market with a thorough assessment of the segments and sub-segments of the market. It provides a panoramic view of the industry to offer a deeper understanding of the global industry.

Emergen Research has segmented the global Sports Nutrition based on product type, application, formulation, distribution channel, and region:

Product Type Outlook (Revenue, USD Billion, 2019–2030)

Protein Supplements

Vitamins & Minerals Supplements

Probiotics Supplements

Omega-3-Fatty Acids Supplements

Others

Application Outlook (Revenue, USD Billion, 2019–2030)

Pre-workout

Post-workout

Formulation Outlook (Revenue, USD Billion, 2019–2030)

Tablets

Capsules

Powder

Liquid

Distribution Channel Outlook (Revenue, USD Billion, 2019–2030)

Online

Offline

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Key reasons to buy the Global Sports Nutrition Market report:

The latest report comprehensively studies the global Sports Nutrition market size and provides useful inference on numerous aspects of the market, such as the current business trends, market share, product offerings, and product share.

The report offers an insightful analysis of the regional outlook of the market.

It offers a detailed account of the end-use applications of the products & services offered by this industry.

The report holistically covers the latest developments taking place in this industry. Therefore, it lists the most effective business strategies implemented by the market rivals for ideal business expansion.

Key Questions Answered in the Report:

What will be the estimated growth rate of the Sports Nutrition market by 2030?

Who are the prominent distributors, vendors, and manufacturers of the market?

What are the driving and restraining factors of the growth of the Sports Nutrition market throughout the forecast period?

What are the current and future market trends of the Sports Nutrition market?

What are the sales and price analysis of the product by types, applications, and regions?

What are the expected opportunities for the companies and new entrants in the coming years?

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