

# Automotive Intelligent Lighting Market 2021 – Recent Trends, Product Development and Forecast 2030

*Rising demands for luxury integration coupled with a heavy market focus on automotive advances in technology for Automotive Intelligent Lighting Market.*

VANCOUVER, BC, CANADA, January 31, 2023 /EINPresswire.com/ -- The Global [Automotive Intelligent Lighting Market](#) is projected to reach USD 37.26 billion in 2030. Strict policies of the government and growing security issues are likely to propel development over the forecast period. However, increasing customer awareness about the importance of automotive intelligent lighting, including dynamic bend light and a glare-free high beam, is also expected to have a positive effect on the demand for exterior lighting.



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The industry is expected to be powered by increased apprehensions about using energy-efficient methods coupled with increasing customer disposable income. In addition, growing demand for automobiles and technical advancements in the automotive industry is expected to propel use. Owing to the rising number of total vehicles purchased y-o-y across BRIC nations, lucrative growth prospects are anticipated for new entrants in the industry. Legislative authorities, therefore, need to work with suppliers of light procurement technology to develop scalable design techniques.

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Automotive Intelligent Lighting Market Growth - CAGR of 4.4%, Automotive Intelligent Lighting Market Trends – High demand for ADAS in the automotive sector.”

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Global Automotive Intelligent Lighting Market Highlights:

Regional demand estimation and forecast  
Product Mix Matrix  
R&D Analysis

Cost-Benefit Analysis  
Pre-commodity pricing volatility  
Supply chain optimization analysis  
Technological updates analysis  
Raw Material Sourcing Strategy  
Competitive Analysis  
Mergers & Acquisitions  
Location Quotients Analysis  
Carbon Footprint Analysis  
Patent Analysis  
Vendor Management

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A main issue for the Automotive Intelligent Lighting industry is the high cost of LED lamps. With the advent of new technologies, halogen and Xenon / HID, which were used earlier, have become less popular. The main downside to heating and energy-wasting is halogen lamps, while Xenon light is more complicated and takes some time to reach maximum brightness.

It is projected that the Automotive LED market will show significant growth from 2019 through 2027. Halogen lamps, accompanied by LED and xenon, lead to the bulk of total industry revenues. It has gained popularity due to ease of availability, low cost of production, and low cost of replacement. But rising fuel prices are expected to pose a challenge to the industry.

Leading Market Players Profiled in the Report:

Osram GmbH, Valeo S.A., Hella KGaA Hueck & Co., Stanley Electric, Koito Manufacturing Co., Ltd., Magneti Marelli, Koito Manufacturing Co., Ltd., General Electric, Continental, and Bosch, among others.

The COVID-19 impact:

The COVID-19 pandemic is likely to affect market development to some degree. Due to decreased demand, supply chain bottlenecks, and the safeguarding of their workers during the COVID-19 pandemic, major ADAS solution provider declared a production suspension. This is likely to result in a reduction in demand for ADAS solutions by 2020. Producers are expected to adjust production to avoid bottlenecks and from OEMs and level 1 manufacturers to plan production on a demand-based basis. Tier 1 players agree that sales will decline in the remaining quarters of 2020 as a result of the severe pandemic, especially in the USA and major European countries, it is not likely that vehicle production will restart in the immediate future.

COVID-19 affected outsourcing, exports, and imports, and demand for this sector has dropped sharply. The largest companies operating on the market, to clean up their inventory and maintain cash flow. People's real disposable income will probably go down, and manufacturers

are looking for new solutions that fulfill market demand at a much lower cost.

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### Market Segmentation Analysis

Players can concentrate on high-growth regions and, if necessary, modify their business plan according to the research report. The Automotive Intelligent Lighting market is divided into a variety of categories, uses, and geographical areas. Players gain from the report's regional segmentation research since it offers pertinent data and insights into important geographic marketplaces.

Automotive Intelligent Lighting Market By Technology (Xenon, Halogen, Others), By Vehicle Type (Passenger Cars, Commercial Vehicles), and by Application (Rear, Front/Headlamps, Others), Forecasts to 2027

### Regional Outlook:

North America (the U.S., Canada, Mexico)

Europe (the U.K., Germany, France, Italy)

Asia Pacific (India, China, Japan, Korea)

Latin America (Brazil, Argentina, Ecuador, Chile)

Middle East & Africa (Egypt, Turkey, Saudi Arabia, Iran)

We carefully examined each division, regional classification, national study, and subject-specific data set during the market research. This Automotive Intelligent Lighting market research report's goal is to look at growth patterns, promising futures, important obstacles, and expected results. Information on significant market participants, strategic alliances, plans, new product launches, and joint ventures are all included in the research.

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Further key findings from the report suggest

Growth is expected to accelerate the rise in demand for eco-friendly LED technologies due to high performance, reduced CO2 levels, and high power.

Companies tried to build environmentally-friendly LEDs on encouraging product differentiation and improving their global footprint.

The adaptive headlight is an active safety device intended to improve the visibility of the drivers in poorly lit areas. It includes functionalities, including automatic rotation that can synchronize with sensors, and change brightness and light intensity.

The Automotive Intelligent Lighting industry in Asia-Pacific is expected to expand. This region will

be the industry leader in the continuous expansion of suppliers combined with a broad production base.

In January 2019, Shapelines bulbs, light work, auxiliary lights, warning light, and accessories were introduced by Hella. The company fitted a demonstration truck with lighting for buses and trailers.

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Eric Lee

Emergen Research

+ +91 90210 91709

sales@emergenresearch.com

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