

Marinalife and SpeedyDock Partner to Enhance Boater and Marina Communication

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BALTIMORE, MARYLAND, UNITED STATES, January 31, 2023 /EINPresswire.com/ -- Marinalife, a company that delivers tools and resources to fully allow the boating community to embrace life on the water, has partnered with SpeedyDock.



With digital communication taking the

lead, the new generation of boaters are looking for the same convenient ways to communicate with marinas. SpeedyDock, developed in 2016, is software for dry-stack marinas and boat clubs that helps simplify marina operations. The mobile app allows boaters to request scheduled launches and request fuel, drinks, ship store items, and other services offered at their marina.

SpeedyDock keeps track of the requested actions and makes the information available in real-time. Marina employees can work with customers and also keep other employees up to date on request statuses. SpeedyDock's software is now integrated with Marinalife Manager, allowing their marinas to engage with their customers even more efficiently.

Marinalife Manager is the latest product of Marinalife, Inc., and enables marina managers and owners to streamline their operations. With <u>marina management</u> software, marinas can seamlessly connect with their boaters, manage internal operations, get real-time analytics, and more.

"Having SpeedyDock partner with Marinalife helps achieve our goal of connecting and empowering boaters and marinas," says Jen Leroux, CEO Marinalife. "Reservations through SpeedyDock are now not just convenient for the boater, but also for marinas using Marinalife Manager."

Marinalife Managers's integration with SpeedyDock keeps customers, boats, inventory, and more, in sync. Customer Accounts and inventory are reflected in both SpeedyDock and Marinalife Manager's system, keeping the marina staff up-to-date.

"When I created SpeedyDock, I was mindful of the boater's experience. I also saw an opportunity for marinas to simplify their customer relationship management," says Travis Wolfe, Founder of SpeedyDock.

To learn more about SpeedyDock visit speedydock.com.

To learn more about Marinalife Manager visit marinalife.com/manager or email getintouch@marinalife.com.

About Marinalife: Founded by lifelong boaters, Marinalife delivers tools and resources that encourage the boating community to embrace life on the water. Marinalife joined with Snag-A-Slip in 2017 to create tech-enabled solutions that allow boaters and marinas to connect and transact easily. Headquartered in Baltimore, MD, our crew is passionate about boating and delivering exceptional service to our customers.

About SpeedyDock: Founded in 2016, SpeedyDock provides a cutting-edge software solution for drystack marina launch scheduling and boat club reservation scheduling. Our team in Ruskin, FL is committed to delivering exceptional service to boaters and marinas.

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