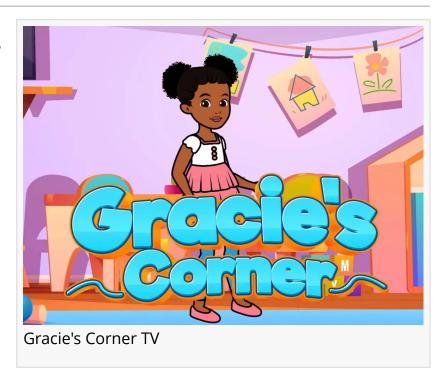


## Gracie's Corner TV has been Nominated for Favorite Female Creator at the 2023 Nickelodeon Kids' Choice Awards

Culturally Competent YouTube program brings African American characters to the forefront of children's programming

LOS ANGELES, CA, USA, January 31, 2023 /EINPresswire.com/ -- On the heels of being nominated for Outstanding Animated Series at the 54th Annual NAACP Image Awards, the viral independently produced and distributed YouTube animated children's program Gracie's Corner TV has been nominated for Favorite Female Creator at the 2023 Nickelodeon Kids' Choice Awards,



Created during the height of the pandemic when then 7-year-old Graceyn (now 10) and her siblings had difficulty finding diverse content to watch on television or online during homeschooling. Gracie's parents, Javoris Hollingsworth, Ph.D., a Chemistry Professor & Arlene Gordon-Hollingsworth, Ph.D., a licensed



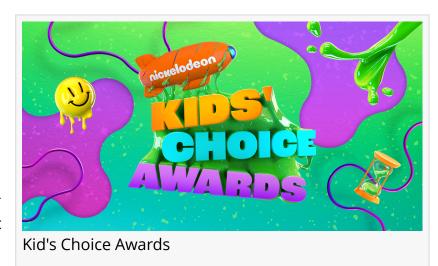
We are completely blown away and speechless about being nominated for a Kid's Choice Award. It means so much to our family to be recognized by so many in this beautiful community."

Javoris "Jay" Hollingsworth,
Ph.D.

Clinical Psychologist, decided to take matters into their own hands and create what was missing, and Gracie's Corner TV was born.

Among the top culturally relevant children's programs on YouTube, Gracie's Corner content generates over 80 million monthly views and has 1.3M subscribers. In addition, the brand has become a perennial leader on major social media platforms like TikTok and Instagram, where viral video hashtags show almost 200M views combined. In addition, the Gracie's Corner station on Spotify averages almost 100K monthly listeners.

"Gracie's Corner is a cultural phenomenon, and we are humbled, honored, and so proud that so many people can relate to our songs and the mission of Gracie's Corner. We are completely blown away and excited about being nominated for a Kid's Choice Award. It means so much to our family to be recognized by our fantastic community." Javoris "Jay" Hollingsworth – Creator, Gracie's Corner



United Talent Agency represents the brand.

This year, the awards show will air live on March 4 at 7 p.m. ET/PT, and beginning January 31, 2023, fans can vote for Gracie's Corner TV on the official Kids' Choice Awards website, KidsChoiceAwards.com.

To learn more about Gracie's Corner, please visit <a href="www.graciescornertv.com">www.graciescornertv.com</a>. To interview the founders of Gracie's Corner, please email adrienne@theipyagency.com

## ABOUT GRACIE'S CORNER

Gracie's Corner is a high-energy dance party providing quality content for children and inner children of all ages to learn and enjoy. Offering culturally relevant versions of nursery rhymes as old as time and original new songs like "I Love My Hair," encouraging children to be proud of their natural crown, no matter the style, and "Counting Coins," which focuses on money and financial literacy; Gracie's Corner offers teachable moments via songs and videos set to uptempo beats and rhythms that make you move.

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