

Bedding Market size is forecast to reach \$119.7 billion by 2026 - IndustryARC

Bedding Market growth is being driven by the active lifestyle and the growing wish for greater comfort and convenience to be experienced.

HYDERABAD, TELANAGANA, INDIA, February 2, 2023 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that The <u>bedding market</u> size is estimated to reach \$119.7 billion by 2026, growing at a CAGR of 7.7% during the forecast period 2021-2026. Bedding, termed as bedclothes or bed linen, refers to the materials laid atop



the bed's mattress for hygiene, warmth, care of the mattress, and adorning consequences. The availability of premium bedding commodities like duvets coupled with the operational advantages is driving the growth of the bedding market. Plain weave, termed as Tabby Weave, is one of the most straightforward and most typical of the three elementary weaves. Plain weave is prepared by passing every filling yarn over and under every warp yarn, with every row alternating, generating a high crossing's count. Plain weave is utilized in bedding. Synthetic fabrics are those materials that are prepared by way of chemical synthesis and procedures. Acrylic is a synthetic material that is not very comfortable but is very crinkle-resistant and may be utilized to prepare very colorful bedding. Most bedding marketed is a polyester blend with cotton. Mattresses and beddings may frequently be sold together. The fitted sheet is a cozy fit over the mattress to provide a neat and convenient layer. The boost in direct-to-consumer bedding brands resonating with more excellent quality commodities at more candid prices is set to propel the growth of the Bedding Market during the forecast period 2021-2026. This represents the Bedding Market Industry Outlook.

Click here to browse the complete report summary: https://www.industryarc.com/Report/19811/bedding-market.html

Key takeaways:

This IndustryARC report on the Bedding Market highlights the following areas -

- 1. Geographically, Asia-Pacific Bedding Market accounted for the highest revenue share in 2020, and it is poised to dominate the market over the period 2021-2026 owing to the growing retail enterprises selling mattresses and beddings and the surge of the wealthy middle-class populace in the Asia-Pacific region.
- 2. Bedding Market growth is being driven by the active lifestyle and the growing wish for greater comfort and convenience to be experienced from the purchase of high-quality mattresses and beddings. However, the import regulations and supply chain issues are acting as the major factors hampering the growth of the Bedding Market.
- 3. Bedding Market Detailed Analysis on the Strength, Weakness, and Opportunities of the prominent players operating in the market will be provided in the Bedding Market report.

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Segmental Analysis:

Bedding Market Segment Analysis – By Product Type: The Bedding Market based on product type can be further segmented into Sheets, Bed Covers, Pillows, Bed Linens, Blankets, and mattresses.

Bedding Market Segment Analysis – By Distribution Channel: The Bedding Market based on the application can be further segmented into Offline and Online. The Online segment held the largest market share in 2020.

Bedding Market Segment Analysis – By Geography: The Bedding Market based on geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World. Asia-Pacific (Bedding Market Market) held the largest share, with 29% of the overall market in 2020

Competitive Landscape:

The top 5 players in the Bedding Industry are -

- 1.Purple
- 2.Acton &Acton
- 3. American Textile Company
- 4. Beaumont & Brown Ltd
- 5. Boll & Branch LLC

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