

GPARENCY Launches CREdits: A Data Crowdsourcing Program That Rewards Commercial Property Owners for Submitting Listings

National Prop-tech platform discounts pathway-to-membership costs with monetized credits and 30-day free trials for owners submitting listings and updates

NEW YORK, NY, UNITED STATES , February 1, 2023 /EINPresswire.com/ -- With the launch of CREdits, [GPARENCY](#) - a national commercial real estate prop-tech platform providing competitive tools for finding and financing transactions – is putting property owners back in control of their own data. The new program has been designed to issue monetized credits that discount membership fees in exchange for property data submitted to the Digital Marketplace directory, including new listings, updates, and corrections. The debut of the program kicks off with a special “Three for 30” promotion, in which three new submissions, provided separately or at one time, automatically earn a 30-day free trial to full membership benefits.



GPARENCY



Ira Zlotowitz, GPARENCY

Property owners now have the ability to discount GPARENCY's annual membership fee and enjoy full access to the Digital Marketplace. In addition, they will be able to close any and all of their deals for no more than \$11,000! GPARENCY is even offering a free 7-day membership trial to introduce the marketplace to first-time users.

“This program enables owners to maintain ownership of their own data,” said Ira Zlotowitz, Founder and CEO of GPARENCY. “In contrast to other digital property listing services, we have always marketed for-sale assets free of charge. But with the CREdits program, we can additionally reward these property owners with a discounted pathway to membership on our platform. They not only have the benefit of national exposure but will receive monetized credits, along with a free trial providing access to dozens of new investment and financing opportunities.”

Currently, GPARENCY has over 42,000 properties featured on its Digital Marketplace, worth an estimated \$90 billion. Although locations and addresses of listings may be viewed on the website’s directory for free, only members have access to such seminal information as property prices and current updates, names and full contact information of listing brokers and lenders, area descriptions, and regional comps. In addition, “In a world of technology and AI, real estate owners having to pay to ‘advertise’ for-sale assets is an old-world anachronism,” added Mr. Zlotowitz. “We are leveling the playing field and reinforcing equity in the market by rewarding owners for submitting listings that give them greater exposure and engage more buyers.” More information about the GPARENCY CREdits program may be found at gparency.com

About GPARENCY

GPARENCY is a wholly unique commercial real estate prop-tech platform providing competitive tools for finding and financing transactions, nationwide. Its one-of-a-kind business model offers free access to a directory of national listings through an interactive digital map, aka Digital Marketplace, which is constantly updated for the most current on- and off-market availabilities. Other features include more than 400,000 sales and finance comps, relevant public data, updates on the best lender rates and terms, and the option of having GPARENCY’s Banking or Brokerage teams shop or close a deal for a maximum of \$11,000, debt or equity.

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