

Mechanical Keyboard Market Top Leading Players with Research Data 2028 | Emergen Research

Growing demand for mechanical keyboards due to advantages such as enhanced typing experience and extended key life is one of the major factors contributing.

VANCOUVER, BRITISH COLUMBIA, CANADA, February 2, 2023
/EINPresswire.com/ -- According to Emergen Research, the global
Mechanical Keyboard market size was USD 1.04 billion in 2020 and is expected to reach USD 2.44 billion in 2028 and register a revenue CAGR of

11.3% during the forecast period, 2021-2028.



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Mechanical Keyboard
Market Size – USD 1.04
Billion in 2020, Market
Growth – at a CAGR of
11.3%, Market Trends"
Emergen Research

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keyboard market revenue growth.

Mechanical Keyboard Market By Product Type (Clicky Switches, Linear Switches, Tactile/Non-Clicky Switches), By Technology (Wireless, Wired), By Application (Gaming, Typing, Others), By End-Use (Commercial, Residential, Professional Gamers), and By Region Forecast to 2028

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Major Companies in the Global Mechanical Keyboard Market Include:

Lenovo

Dell

HP

A4TECH

SteelSeries

Logitech international

Corsair Components Inc.

Rapoo Corporation

Steel Series ApS.

Major factors providing impetus to the global mechanical keyboard market revenue growth are increasing personal and professional applications of mechanical keyboards, technological advancements in mechanical keyboards, and increasing demand for mechanical keyboards due to several advantages over traditional membrane keyboards, such as accurate typing, extended key life, improved typing experience, easy replacement & repair of switches, cost-effectiveness, and enhanced functionality.

Market Dynamics:

Mechanical keyboards are computer keyboards with switches under every single key, unlike the rubber membranes used in traditional keyboards. The physical switches in these keyboards give the user a 'mushy' feel and each keypress is clearly felt. Mechanical keyboards are ideal for fast and accurate typing, and their growing popularity among touch typists, gamers, programmers, and others is a major factor contributing to revenue growth of this market. Growing demand for wireless mechanical keyboards, rise of the gaming industry, increasing demand among professional gamers, and growing use of e-learning institutes are some other important factors driving the global mechanical keyboard market revenue growth.

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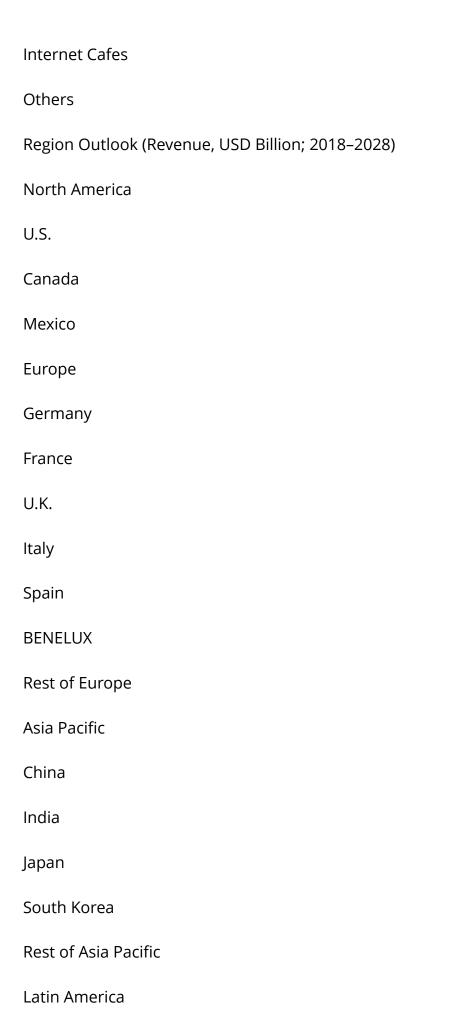
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Linear Switches Segment to Account for Fastest Revenue CAGR:

The linear switches segment dominated other segments in terms of revenue share in the global market in 2020. Significantly growing demand for mechanical keyboards with linear switches among professional gamers is a key factor expected to contribute to revenue growth of this segment. Linear switches provide faster and more precise key control in gaming and produce smooth and constant actuation.

keyboard market based on product type, technology, application, end-use, and region:

For the purpose of this report, Emergen Research has segmented the global mechanical Product Type Outlook (Revenue, USD Billion; 2018–2028) **Clicky Switches Linear Switches** Non-clicky /Tactile Switches Technology Outlook (Revenue, USD Billion; 2018–2028) Wireless Wired Application Outlook (Revenue, USD Billion; 2018–2028) **Typing** Gaming Others End-use Outlook (Revenue, USD Billion; 2018–2028) Household PCs **Professional Gaming** E-learning Institutes



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