

# Progressive Web Application Market Size, Share | 2027 | Industry Trends

*Growing penetration of smartphones and surging Internet usage are projected to drive the progressive web application market during the forecast period.*

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/EINPresswire.com/ -- The global [progressive web application market](#) is estimated to reach value of USD 10.44 Billion by 2027, according to a current analysis by Emergen Research.

Progressive web applications (PWAs) remove any friction by using web to deliver app-standard experiences. The user need not have to install apps and he/she can simply navigate to the site on the browser, including Safari and Chrome. PWA focuses on loading more rapidly and using fewer data.



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Progressive Web Application Market Size – USD 1.13 Billion in 2019, Market Growth – at a CAGR of 31.9%, Market Trends ”

*Emergen Research*

Rich features of progressive web application, such as push notifications on Android, touch gestures, geo-location, and ability to save icons of PWA on home screens to make them easily accessible, are making it popular among users. Moreover, another driving factor is that PWAs do have to replace native apps, as they work in tandem with them.

Progressive Web Application Market By Offering (Services, Tools & Libraries), By Application (Dynamic Web

Application, Static Web Application), By End-user (Small- & Medium-sized Enterprises, Large Enterprises), By Industry Vertical (Retail & E-commerce, Media & Entertainment), and By Region

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Key market participants include Fusion Informatics, Deligence Technologies Pvt. Ltd., Aafilogic

Infotech, Constant Infosolutions, CMARIX TechnoLabs, MLSDev, Nextyug India, Hidden Brain, Google Developers, IBM Corporation, and Microsoft.

A surge in the number of smartphone users and significant amount of time spent by these users on apps are projected to propel the progressive web application market during the forecast period. However, complicated, slow-building, and deploying applications are projected to hamper the adoption of this technology in the near future. PWAs occupy limited space and they can run on low Internet speed and on offline mode as well. This drives the demand for PWAs exponentially.

## Key Highlights of Report

As more progressive web technology is infiltrating the market, more PWA frameworks and tools are being launched. Knockout, a free JavaScript, is a PWA tool that helps developers build responsive displays with Model-View-View Model (MVVM) (MWWM).

Dynamic web application is a framework software which controls construction of a web page and facilitates maintenance. Examples of dynamic web application include news apps and e-commerce apps.

The small- & medium-sized enterprises (SMEs) segment is estimated to expand at the most rapid CAGR during the forecast period, owing to high adoption of progressive web applications. Lack of sophisticated infrastructure and R&D teams in SMEs to develop apps is creating demand for the technology.

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For the purpose of this report, Emergen Research has segmented the global progressive web application market based on offering, application, end-user, industry vertical, and region:

Offering Outlook (Revenue, USD Billion; 2017–2027)

Services

Tools & Libraries

Application Outlook (Revenue, USD Billion; 2017–2027)

Dynamic Web Application

Static Web Application

End-user Outlook (Revenue, USD Billion; 2017–2027)

Small- & Medium-sized Enterprises

Large Enterprises

Industry Vertical Outlook (Revenue, USD Billion; 2017–2027)

Retail & E-commerce

Media & Entertainment

Real Estate

Travel & Tourism

Healthcare

Education

Others

Regional Outlook (Revenue, USD Billion; 2017–2027)

North America

U.S.

Canada

Europe

Germany

U.K.

France

BENELUX

Rest of Europe

Asia Pacific

China

Japan

South Korea

Rest of APAC

Latin America

Brazil

Rest of LATAM

Middle East & Africa

Saudi Arabia

UAE

Rest of MEA

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