

# Emulsion Polymer Market Size in USD 94.38 Billion by 2033 to Accelerate at 6.0% CAGR Through 2033

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/EINPresswire.com/ -- [Emulsion Polymer Market](#) Size had a value of USD 52.70 Billion in 2023. It is projected to grow to USD 94.38 Billion by 2028 and at a CAGR of 6.0% during the 2023-2033 forecast period.



Emulsion polymer industries are experiencing strong growth because of strong growth in the paints coatings, adhesives papers, and paperboard industries. Emulsion polymers are made up of monomers, polymerizing surfactants, and water. They are water-borne solvents because the monomer in emulsion polymers is dissolved into the liquid. Due to their low volatile organic compound, (VOC), it is possible to replace solvent-borne monomers by concentrating them. It is used in many industries due to its high molecular mass, higher recyclability, and versatility. Worldwide, emulsion polymers are being sought to improve the quality and performance of paints. Water-borne emulsions polymers with emulsion resin polymers have been replacing solvent-borne chemicals because of environmental concerns. The product is made of crude and natural gas. This has limited the market growth for emulsion polymers.

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Emulsion polymer market: Drivers

The market for architectural Emulsion Polymer should expand by 2021 due to increasing demand for durable and protective paints. The forecast period will see rapid urbanization and an

increase in disposable income. This is expected to drive market growth. This trend is expected to drive increased demand for emulsions. The rising demand for high-quality color pigments and the development of residential infrastructure in emerging countries will drive growth in this industry.

The forecast period will see an increase in market demand due to the increased awareness among end-users of the environmental impact of solvent-based paints. It is expected that environmentally friendly paints and coatings will be developed. The global market is witnessing a rise in the use of emulsion polymerization. This process allows industry operators to make high molecular weight polymers with low viscosity. Due to increasing consumer awareness regarding green buildings, global demand will rise over the forecast period.

## Key Market Segments

### Type

Acrylics

Vinyl acetate polymer

SB Latex

polyurethane dispersion

### Application

Paints & Coatings

Adhesives & Sealants

Paper & Paperboards

## Key Market Players:

### Vendors Covered

#### Vendor Classification

#### Market Positioning Of Vendors

Basf

Celanese

Clariant

Dic

Dowdupont

Wacker Chemie

## Emulsion polymer market: Restraints

A lot of the raw material that industry operators use is derived from petrochemical feedstocks like natural gas and crude oil. These feedstocks are susceptible to high volatility and rapid changes in price. These price fluctuations can be exacerbated by macroeconomic and supply and

demand factors. Changes in the availability or cost of raw materials could impact industry operations.

#### Emulsion Polymer Market Key Trends:

Vinyl Acetate is the fastest-growing segment

Vinyl acetate will continue to grow because of its growing use within the building and automotive industries.

Because of its aesthetic appeal and high resistance to heat, it is more commonly used in architectural Emulsion polymers.

The market is also being affected by the increase in construction and non-residential spending.

India's vinyl market is seeing significant growth because of its rapidly growing construction industry. Government initiatives like "Housing for All by 2020" have seen significant growth in the country's construction sector.

The government is making several efforts to reduce corporate taxes in order to make them more appealing to foreign investors. This will encourage investments in healthcare and education as well as transport and water infrastructure.

All of these factors will lead to an increase in demand for polymer and polymer emulsions throughout the forecast period.

#### Recent development:

To strengthen their partnership and encourage collaboration in liquid-paper packaging, Elopak was signed by Nippon Paper Industries in February 2022.

WACKER doubled its Nanjing polymer product production by October 2020. WACKER spent around US\$ 100 million to build its integrated Nanjing plant. WACKER's Nanjing extension was created to meet increasing customer demand for quality binding materials in China's rapidly growing construction industry.

Celanese began to expand its global business in emulsion polymers in January 2020. Celanese also expanded its emulsions-polymers derivatives division to increase the global value of the acetyl chains. Celanese can integrate capital investments to capture the extraordinary growth in the global Emulsions Market.

Grolman Group is an international specialty ingredient distributor. In March 2019, Trinseo and Grolman Group partnered to distribute styrene acrylate binders in Europe. This will be used for

the coatings adhesives sealants and other elastomers markets.

Megafarma, a Megafarma company, and Celanese Corporation, an Azelis firm, signed an agreement to supply emulsions in Mexico in June 2020.

Key questions:

What is the greatest barrier to the growth and expansion of the polymer-emulsions market?

What market dynamics exist for market alignment in polymer-emulsion?

Which region will be the market leader in emulsions polymers?

What CAGR will the market see during the forecast period?

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