

Seven UPG Sustainability Leaders from Latin America compete for votes to reach Hurricane Island, USA

Seven UPG Sustainability Leaders from across Latin America compete for your vote to win a place on the Journey To Hurricane Island (USA)

GENEVA, SWITZERLAND, February 3, 2023 /EINPresswire.com/ -- Seven <u>#UPGSustainability</u> leaders from Latin America have been nominated to compete for the #JourneyToHurricane campaign for a 1- week leadership training in <u>Hurricane</u> Island Center for Science and Leadership in USA. Members of the public are voting in the thousands to determine which Leaders will win the coveted spots.

These seven Nominees come from various parts of the Latin America region, are diverse in their backgrounds and their dreams and



they are united by the separate actions and projects that they are doing to create a better and more sustainable world. They share their stories via text and videos that can be viewed on the campaign site: <u>https://upglive.org/journeytohurricane</u>. In addition, there are regular Instagram LIVE sessions where voters can interact with each Nominee.

Meet the #UPGSustainability Leaders from Latin America who are participating in the campaign.

Meet Cristhian, a Psychologist and Social Innovator. He is the CEO & Founder of LASE, a social enterprise that provides English classes with climate change awareness to children and adolescents in Latin America. He is campaigning to #JourneyToHurricane, listen to what he has to say: <u>https://upglive.org/vote</u>-cristhian

Meet Gretta, a #UPGSustainability Leader based in Peru. She is an environmental engineer with the mind and motivation for wanting to change not only her country but the world. She is campaigning to #JourneyToHurricane, listen to what she has to say: https://upglive.org/vote-gretta

Meet Mariantonelia from Caracas Venezuela. For over 4 years she has been involved in social causes that seek the empowerment of young people through the creation and strengthening of capacities so that they take a predominant role in the process of social transformation. She is campaigning to #JourneyToHurricane, listen to what she has to say: https://upglive.org/vote-mariantonelia



Meet Nathan, a young social entrepreneur and an activist from Manaus, Amazonas, a city in the

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> Yemi Babington- Ashaye. President, United People Global

middle of the Amazon rainforest. He is the founder and CEO of New Fluent Language School, an English school that promotes free access to language courses to low-income students. He is campaigning to #JourneyToHurricane, listen to what he has to say:<u>https://upglive.org/vote-nathan</u>

Meet Nelly from Argentina. Currently, she is studying International Affairs and participates as a volunteer in different youth networks while also working at an International NGO focused on education. She is campaigning to #JourneyToHurricane, listen to what she has to say: <u>https://upglive.org/vote-nelly</u>

Meet Pablo, a journalist and law graduate. His goal is to use communication to impact other people's lives. He works as a journalist in the Sustainable Economic Development department of Santa Catarina and he writes articles for an online tourism magazine. He is campaigning to #JourneyToHurricane, listen to what he has to say: <u>https://upglive.org/vote-pablo</u>

Meet Sabrina from Brazil, an activist and engineer, who founded Ruma to impact 700+ youth lives by promoting sustainability & tech education in the Northeast region of Brazil. She is campaigning to #JourneyToHurricane, listen to what she has to say: https://upglive.org/vote-sabrina



JourneytoHurricane-Regions-2022

Voters from each region are making

their voices heard before the polls close at midnight CET on Sunday, 5 February 2023. Voters are eligible to win 40 prizes (outlined below) and all they have to do it to vote.

The winning Leaders are unveiled at an upcoming #UPGSustainability Journey event taking place on Friday, 10 February 2023. At this event, the winners of the 40 prizes are also announced from the voting register. To attend, participants may RSVP here: <u>https://upglive.org/upgsl-events-RSVP</u>.

"Latin America has very passionate UPG Sustainability Leaders and it will be very hard to choose. Please learn about their actions and dreams. Then please vote!" said, Yemi Babington- Ashaye. President, United People Global

Over 7,400 people have applied to be part of the Class of 2023 of UPG Sustainability Leadership. From the Class of 2022, 564 UPG Sustainability Leaders from across 100+ countries were trained and certified as part of UPG Sustainability Leadership. They completed an intensive 9-week training to become ambassadors for positive citizen leadership on sustainability. They are now active and leading local projects in their communities. Since 2019 they have directly trained over 14000+ citizens across all world regions (and counting) on how to make the world better through positive action and the Sustainable Development Goals of the United Nations.

Each year, selected groups are chosen for an additional, in-person training on Hurricane Island in the USA. This training is a fully-funded experience that is designed to strengthen each leader for the work they are doing in their communities. And so this week people from around the world are currently voting to select which of the 40 Nominees will be amongst the chosen ones. Voting is open until Midnight CET on Sunday, 5 February 2023.

Voters for the Journey to Hurricane campaign stand a chance to win amazing prizes: 40 incredible prizes!

7x - ONE voter from each region will receive a Golden Ticket for UPG Sustainability Leadership that they can use or give to someone that they care about
7x - ONE voter from each region will receive a Supporter Raffle ticket (can win \$250 and more).
7x - ONE voter from each region will receive UPG Champion status in 2023 (paid for by UPG)

- 7x Feature an organisation that you nominate on UPG social media
- 4x Spotlight: Feature on UPG social media a post celebrating YOU!
- 2x Voter(s) will receive a CASH jackpot of USD 100
- 2x UPG Swag Kit 1: T-Shirt, Bag, A6 Notebook, Pen, Keyholder, Lanyard
- 2x UPG pays a donation to a charity that you choose when you Make A Goodwill Vow. Up to USD 50 for each Goodwill Vow
- 2x Be featured at an upcoming session of United Voices: What's Going On?

In addition to these prizes, everyone can win additional prizes by demonstrating their knowledge of the Leaders from each region. These prizes are managed separately and determined through a seven fun games focused on each region. To participate, RSVP here: <u>https://upglive.org/activity-rsvp</u>.

"The Hurricane Island Center for Science and Leadership is proud to partner with United People Global. We are eager to bring these UPG Sustainability Leaders to Hurricane Island to further their development and to build a rich network of leaders who learn from and depend on each other," said Bo Hoppin, Executive Director at the Hurricane Island Center for Leadership and Science.

UPG Sustainability Leadership is the world's largest and most comprehensive sustainability leadership training for young adults. It is a free programme that mobilises people and organisations to support positive citizen leadership on sustainability. This training is possible because of the support of UPG's partners and collaborators, especially the author and philanthropist, Rosamund Zander. To learn more about UPG Sustainability Leadership visit this link: <u>https://upglive.org/UPGSustainability</u>.

Since 2020 the COVID-19 pandemic has been part of the planning process at every step. And very strict measures are in place to ensure the safe travel and stay of the leaders on Hurricane Island as well as the safety of everyone directly or indirectly involved. These measures include vaccination and testing requirements at key moments throughout this period. These safety and hygiene measures are constantly under review as the pandemic continues to evolve - and the guidelines issued by the World Health Organization, the Center for Disease Control in the USA, as well as the local requirements in the US State of Maine are constantly monitored and respected.

Note to Editors

- 1. Vote: https://upglive.org/journey-vote
- 2. Visit #UPGSustainability #JourneyToHurricane: <u>https://upglive.org/journeytohurricane</u>
- 3. Learn about #UPGSustainability Leadership: <u>https://upglive.org/UPGSustainability</u>
- 4. Watch an introduction to #UPGSustainability: https://youtu.be/UdxYNm-OwaY
- 5. To partner or collaborate with UPG Sustainability Leadership, please visit: <u>https://upglive.org/letsconnect</u>

6. More about United People Global https://unitedpeople.global/about-us

7. Join UPG: https://unitedpeople.global/join

8. Join UPG's Media Community: <u>https://unitedpeople.global/nominations/journalists-</u> nomination

9. Follow UPG on most social media: @unitedpeopleglobal or on Twitter: @unitedpeople36 10. Social Media Hashtags: #UPGSustainability and #JourneyToHurricane

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organization based in Geneva, Switzerland. UPG is not a political or religious organisation.

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