

Significant Growth Expected in the Walmart Selling Tools Industry

To meet seller demand, new and innovative tools are being developed to help sellers manage listings, improve their visibility, and streamline their operations.

JACKSONVILLE, FLORIDA, USA, February 3, 2023 /EINPresswire.com/ -- Online selling is constantly on the rise, meaning more and more retail companies are opening their channels to third-party sellers. In 2022, global retail e-commerce sales measured up to 5.7 trillion U.S. dollars, and is forecasted to increase by up to 56% in the coming years.

Walmart is amongst the many companies who have contributed to this growth, by opening their doors to independent external sellers. Since

initiating their marketplace in 2009, Walmart has seen consistent growth, and has additionally become a leading e-retailer in the United States. In 2022, Walmart's sales grew by 6.2% and are expected to keep expanding. With these stats, This makes easy for business owners to decide to [sell on Walmart](#).

In response to Walmart's ongoing growth and increasing demand for third-party sellers, Carbon6 launched WallySmarter, a brand-new revolutionary selling platform which has been scrupulously designed to provide independent retailers with effective solutions and internal insights, to drastically improve sales strategies.

In keeping with the words of CEO, Lewis Civin, believes that "every dedicated business owner deserves the capability to seamlessly review metric data, regardless of their experience", which is why WallySmarter was developed to host a wide variety of impressively effective tools all in one



How many people search "pet cat toy" in Walmart.com today?



Walmart Sellers winning with Technology

place.

This ensures that digital selling products are exceptionally organized and simple-to-use, so that you can take full advantage of the current market's rapid expansion, and grow the business easily.

WallySmarter is essentially a hub that hosts various inventive selling tools which are catered to enhancing profitability and a go-to platform to create a [Walmart Tracker](#). Some of the most popular unique aspects that help sellers optimize their products include:

Product Database Analyzer: Saves time and effort, allowing users to customize their searches through numerous filters, helping you sort through over 150 million products available on Walmart Marketplace.

Walmart Chrome Extension: Enables users to conveniently validate their product ideas, and determine whether it is worthwhile.

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*Lewis Civin, Founder of
WallySmarter.com*

Reverse Ranking: Helps users discover relevant keywords used by competitors to maximize their sales.

Sales Estimator: A frequently updating tool which provides users with the most accurate estimates within the industry.

[Online Arbitrage:](#) This refers to a business model in e-commerce where sellers purchase products from online

retailers at a lower price and resell them on other marketplaces, such as Amazon, Walmart, or their own websites, for a profit. This has been revolutionary for e-commerce sellers as it allows them to leverage the efficiencies of the internet to find profitable sales opportunities and reach a large audience of potential buyers. Online arbitrage also allows for low-risk, low-cost entry into the e-commerce space, as sellers do not need to hold inventory or worry about manufacturing and shipping products. It has opened up new opportunities for entrepreneurs and small

WallySmarter

How many people
search "air fryer" in
Walmart.com today?



Walmart Sellers are thriving with the power of advanced technology

businesses to enter the e-commerce market and compete with larger established players.

WallySmarter offers amazing value for money, with subscriptions starting at just \$19 a month, so that you can stay up-to-date with market trends and data, without paying out any hefty expenses! If you are uncertain of whether you require these products, you can create a free account and enjoy a 7-day trial free of charge.



About Us:

In 2022, Carbon6 created WallySmarter specifically for Walmart sellers, to provide third-parties with relevant products designed to facilitate growth within the e-market.

The digital product comes with a range of features that effectively help to improve the sales strategy of any independent Walmart seller. WallySmarter can help you access all of the behind-the-scenes information and data all in one space, so that the e-commerce research is manageable and straightforward.

By signing up to WallySmarter bespoke platform you can unlock daily estimates of more than 110 million Walmart products, collected in real-time, and over 12 million keywords, which are updated regularly across the site so you can stay up-to-date with current trends.

Lewis Civin

Wally Smarter

+1 310-464-1511

Support@wallysmarter.com

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