

# Miami DJs rally behind promoter and influencer Leon Luis Martinez

*Leon Luis Martinez has amassed 1.3 Million followers for showcasing the fast-paced and captivating lifestyle of the luxury Miami party and yacht scene.*

MIAMI, FLORIDA , UNITED STATES, February 3, 2023 /EINPresswire.com/ -- Known as the Mermaid and Ocean King, [Leon Luis Martinez](#) is quickly becoming the most sought-after nightlife curator for celebrities, athletes, and more who are looking to escape into the alluring and captivating lifestyle of the Miami party scene. More than just a promoter, Martinez is an experience curator with a dual purpose; to give his clients the best night of their life, while offering his online audience a window seat into the luxury, luminous, and mesmerizing lifestyle that arguably illustrates why both Miami and Martinez are neck and neck for being undefeated when it comes to keeping things turned for travelers and party goers who venture into his 'Kingdom'.



(Image description: Sitting on over 5 billion views across all his social media platforms @WEHEARTLEON, nightlife promoter and influencer Leon Luis Martinez is flipping Miami on its head.)

Affectionately known as the king of bachelorette and birthday parties, Martinez, who hails from Chicago, has the support and attention of popular DJs like DJ Dynamik (@itsdynamik) & Gianni Blu (@gianniblu). You can frequently hear them chanting his name on the mic at clubs like Mr. Jones & other popular venues in Miami as a sign of support for the impact he's had on the club and party scene. What makes him stand out is his mission to create experiences that help everyone who ventures into his stratosphere feel like they can be King or Queen for a day no matter their background or status. Championing his clientele, Leon decided to refer to women in Miami as mermaids, queens, and goddesses, as well as males as kings. This offered customers who booked services through his brand [@WEHEARTLEON](#) the impression that they were living a magical fantasy, even if it was only momentary.

Inspired by Gary Vee and his approach to social media, Martinez took this mission online of celebrating anyone and everyone who comes as royalty, and quickly amassed a huge following using featured pranks, interviews, satire, staged skits, and other original, amusing films that have gone viral on social media. Utilizing entertaining settings like yachts, pool parties, dinner parties, and well-known nightclubs became the icing on the cake, turning many of his social media followers into future clientele whenever they touch down in his city.

Martinez's influence also extends to high-profile clients and film productions like Bagatelle, Bottled Blonde, Coco, Daer Dayclub, E11even, El Tucan, El Santo, Komodo, LIV, Marion, Mr. Jones, Queen, Sexy Fish, Story, Strawberry Moon, Swan, Vendome, and Wet whom he has showcased on his platforms and promoted their products, services, and parties.

In 2023, Martinez is extending his Kingdom to bring his unmatched brand of experience curation to other cities such as Chicago, LA, NY, Vegas, and Scottsdale. In addition to bringing his experience to other playgrounds, he's received bookings from thousands of 'mermaids' from around the world who will be ascending on Miami this year, and no doubt will become a part of his social media experience.

Martinez, who is currently developing other influencers and promoters under his @WEHEARTLEON development arm, is dedicated to serving his clientele across all major cities in the country, including their home base Kingdom of Miami. Developing future leaders has opened the doors to pushing his impact globally.

If you find yourself in one of his Kingdoms, and you're looking for an exclusive VIP experience for your next party or event, then Martinez is the man to call. From nightclubs, restaurants, villas & mansion rentals, yachts, jet skis, luxury automobiles & bodyguards anyone interested in hiring him for a VIP experience can DM him at [@weheartleon on Instagram](#) or call 773.698.9152.

Watch one of @weheartleon's viral videos on YouTube:

<https://www.youtube.com/watch?v=wcTibqgj9zc>

Leon Luis Martinez

WEHEARTLEON

weheartleon@gmail.com

Visit us on social media:

[Instagram](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/614934285>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.