

X3 Marketing Offers Professional SEO Services to Businesses in Pittsburgh

Optimizing searches for web pages is a crucial way to grow a business, but it should also be affordable.

PITTSBURGH, PENNSYLVANIA, UNITED STATES, February 3, 2023 /EINPresswire.com/ -- Dynamic and effective Search Engine Optimization (SEO) is one of the keys to business success. The good news for area businesses aiming for success is that [X3 Marketing](#) announced that it offers professional SEO services for the Pittsburgh area.



Business experts throughout North America agree. Targeted SEO is an essential fact of business life. More and more consumers, particularly in the Pittsburgh area, are turning to online channels to shop for everything from clothing, self-care products, gadgets, and furniture to health and plumbing services.

And it is an undisputed fact. A potent online web presence, and optimizing a business' web pages for searches are absolutely crucial for growing a business. Targeted keywords---specific phrases commonly searched for on Google, Bing, and other search engines---are critical for determining a business' website's rankings. It's why keywords are essential components of SEO strategy.

"Local ranking comes from a variety of factors, such as map citations and local directory listings," explains Natalie Sharp, marketing director for Pittsburgh's X3 Marketing, the innovative Pittsburgh area, digital marketing, advertising, and production agency that builds businesses through brand development and data analytics.

"Page authority and local keyword rankings help a business move up the list. It can be achieved in various ways, but it helps to start with a website analysis to determine competition keywords and rankings."

It is why SEO if done right, can be a very effective win-win for businesses. Sharp emphasizes that X3 Marketing has innovative skills and partners with Pittsburgh area businesses for customized

SEO strategies. X3 not only uses cutting-edge tech expertise but the savvy of knowing just what it takes to get a business website to the top of search engine results from pages.

While X3 Marketing offers premiere SEO services to trigger optimized searches, she acknowledges that, unfortunately, some [SEO companies in Pittsburgh](#) charge a fortune and make it a needlessly pricey proposition.

“Growing the business is what matters. Our SEO plans are affordable, and effective and provide businesses with active results at a low cost.”

For more information, please visit <https://xthree.co/about-us> and <https://www.xthree.co/blog>

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About X3 Marketing

X3 Marketing specializes in video production, website development, SEO, targeted advertising, and general business consulting.

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