Food and Beverages (F&B) Coding and Marking Equipment Market Size, Share & Demand 2023-2028

SHERIDAN, WYOMING, UNITED STATES, February 3, 2023 /EINPresswire.com/ -- Food and Beverages (F&B) Coding and Marking Equipment Market Analysis:

IMARC Group's latest report, titled "Food and Beverages (F&B) Coding and Marking Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028," the global food and beverages (F&B) coding and marking equipment market size reached US$ 1.6 Billion in 2022.

Food and Beverages (F&B) Coding and Marking Equipment Market

Looking forward, IMARC Group expects the market to reach US$ 2.2 Billion by 2028, exhibiting a growth rate (CAGR) of 5.36% during 2023-2028.

Food and beverage (F&B) coding and marking equipment represent machines used to print product-related information, such as the manufacturing date, price, batch number, expiration date, nutritional information, industry certifications, etc., on its packaging. Some of the commonly used marking and coding formats include barcodes, QR codes, 2D codes, logos, authentic markings, etc. As a result, they are gaining extensive traction across the food and beverage (F&B) sector.

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Food and Beverages (F&B) Coding and Marking Equipment Market Demand:

The rising demand for packaged and labeled edibles is among the key factors stimulating the food and beverages (F&B) coding and marking equipment market. Moreover, the inflating consumer disposable income levels are acting as significant growth-inducing factors. Besides this, the widespread adoption of food and beverages (F&B) coding and marking equipment by leading manufacturers to track habits of individuals for creating tailored marketing programs is

positively influencing the global market. Furthermore, the increasing instances of counterfeit products are augmenting the need for product differentiation and brand protection, which is also propelling the market growth. Apart from this, the implementation of stringent regulations by government bodies across various countries mandating F&B manufacturers to print detailed information on the packaging of items is further catalyzing the global market. Additionally, the development of new devices by key market players that recycle unused ink to reduce waste and production costs and have lower replacement requirements to minimize downtime is anticipated to fuel the food and beverages (F&B) coding and marking equipment market over the forecasted period.

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Competitive Landscape with Key Players:

The competitive landscape of the industry has also been examined along with the profiles of the key players being
• Danaher Corporation
• Domino Printing Sciences plc
• Hitachi Ltd.
• Diagraph Corporation
• ID Technology (Pro Mach, Inc.)
• Superior Case Coding, Inc.
• Universal Labeling Systems
• SATO America
• Durable Technologies
• Jantech Marking Equipment
• Brother Industries, Ltd.
• Dover Corporation
• Illinois Tool Works Inc.

Key Market Segmentation:

Breakup by Type:

• Primary Packaging Coding
• Secondary Packaging Coding

Breakup by Technology:

• Continuous Inkjet
• Laser
• Thermal Transfer Overprinting

- Print and Apply Labeling Machine
- Piezoelectric Inkjet
- Valve Inkjet
- Thermal Inkjet

Breakup by Application:

- Food Industry
- Beverage Industry

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

Note: We are updating our reports, if you want the report with the latest primary and secondary data (2023-2028) including industry trends, market size and competitive landscape, etc. click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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