

Catalyst Communications Network Acquires Heartland Communications Group

Communications and media company adds platform publisher that has been in the business for over 50 years and boasts strong brands

ATLANTA, GA, USA, February 6, 2023 /EINPresswire.com/ -- Catalyst Communications Network ("CCN") today announces the acquisition of Heartland Communications Group ("HCG"), a classified listings and buyer's directory publisher with a focus on providing high-quality and value-driven marketing solutions in the Agriculture, Construction and Industrial markets.



CCN is an emerging communications and media company focused on supporting U.S. based companies with transformational tools and resources to identify, develop and commercialize innovations in the Agriculture, Construction and Industrial market sectors. Offering cutting edge technologies and services designed to enhance and expand opportunities for stakeholders, CCN's drive towards digitization will create new growth opportunities across multiple end-markets.

"We couldn't be more excited by the opportunity," said Shae McBride, CEO of Catalyst Communications Network. "We're looking forward to opening new growth avenues for a business that has earned the trust of its readers for decades. We're excited to bring digital marketing and growth operations expertise to build on Heartland Communications Group's well-earned business of delivering value to its readers through timely, field-relevant information."

The current HCG team will be absorbed by CCN in the acquisition and CCN plans to continue doing business under the Heartland name. Advisory services for the sale of Heartland Communications Group were exclusively provided by Jeff Gruenhut of Grimes, McGovern & Associates.

For additional information, visit www.catalystcommunicationnetwork.com

About Catalyst Communications Network

Catalyst Communications Network (CCN) is an emerging communications and media company focused on supporting US based companies with transformational tools and resources to identify, develop, and commercialize innovations in the Agriculture, Construction, and Industrial market sectors. Supported by our team of experienced and dedicated professionals, Catalyst Communications Network offers cutting edge technologies and services designed to enhance and expand the opportunities for all stakeholders. With the goal of providing increased commercial opportunities for all our clients, CCN's digitally-focused platform is designed to elevate knowledge, enhance decision making and expand networking opportunities that support growth across the markets we serve.

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