

GoKid AU & NZ Announce Influencer Marketing Campaign

*6.5+ million pounds of CO2 reduced &
10+ million miles of driving saved in the
US*

SYDNEY, NEW SOUTH WALES,
AUSTRALIA, February 6, 2023
/EINPresswire.com/ -- The Coach

Company Group companies in
Australia and New Zealand announce
their Instagram Influencer program for

school carpooling. GoKid AU NZ mobile App for iPhone and Google Play - free to use - allows
parents to create student carpools. PRO account provides real-time tracking, and messaging.



“

For the first time, a family
carpool solution is offered
for everyday travel needs,
which is good for the
environment and builds
community spirit.”

Stefanie Lemcke CEO of GoKid

This service is a community-driven solution to the problem
of single-car use in taking children to school. Helping
families reduce their fuel costs, carbon footprint and
strengthen their local community. No paid drivers. Only
carpool with other families that you know and trust.

Advantages of using a carpool for school students

Child safety: children only carpool with trusted parents

Cost savings: Carpooling reduces the cost of fuel and vehicles

Environmentally friendly: Carpooling helps reduce the number of vehicles on the road, resulting
in reduced carbon emissions and improved air quality.

School environments: improved air quality around schools reduces sickness.

Convenience: Carpooling allows students to travel together, reducing the need for individual
transportation and making the commute more convenient.

Improved safety: When students carpool, there is a reduced risk of accidents, especially around

drop-off & pick-up zones.

Reduced traffic congestion: Carpooling helps to reduce the number of vehicles on the road, reducing traffic congestion and making the commute smoother.

Socialization: Carpooling provides an opportunity for students to socialize and develop relationships with their peers.

After-school clubs and activities: also benefit - making life easier each and every day. After-school activities are a great way for kids to build confidence, make friends, and develop new skills, from soccer to salsa, and gymnastics to singing in a choir. But they're not always easy to get kids to or from.

Richard Woodhead
Coachhire Australia

[email us here](#)

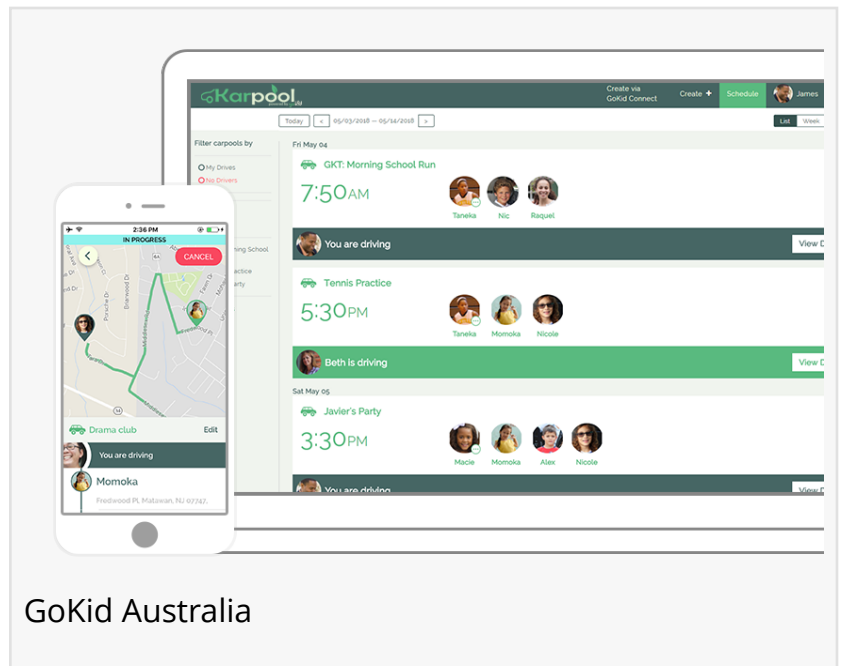
Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/615383764>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.