

Vinyl Flooring Market Size, Industry Overview, key Players, Trends and Forecast to 2027

The Vinyl Flooring Market is expected to reach US\$ 72.89 Billion by 2027, exhibiting a CAGR of 9.20% during 2022-2027.

SHERIDAN, WY, USA, February 6, 2023 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Global Vinyl Flooring Market Size, Share, Growth, Opportunity and Forecast 2022-2027", the [global vinyl flooring market size reached US\\$ 42.47 Billion in 2021](https://www.imarcgroup.com/vinyl-flooring-market/requestsamplerequestsample). Looking forward, IMARC Group expects the market to reach US\$ 72.89 Billion by 2027, exhibiting a CAGR of 9.20% during 2022-2027.



Vinyl flooring represents an indispensable flooring material that is made by incorporating natural as well as synthetic polymers, which are glued together to give a long-lasting, practical, and economical floor covering. It is versatile, easy to install, highly resistant to water and stains, etc. In line with this, vinyl flooring is commonly available in numerous looks, patterns, and colors, including simulated stone, tile, wood grain, etc. It is a popular alternative to higher-maintenance flooring, such as carpets. Consequently, vinyl flooring finds extensive applications in several sectors, including healthcare, industrial, hospitality, education, retail, etc.

For more information on this report, visit: <https://www.imarcgroup.com/vinyl-flooring-market/requestsamplerequestsample>

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The increasing construction of luxurious housing projects and the inflating income levels of individuals across the globe are among the key factors stimulating the vinyl flooring market. Moreover, the escalating demand for low-maintenance, cost-efficient, and lightweight materials

is acting as another significant growth-inducing factor. Besides this, the rising requirement for vinyl flooring in offices and other commercial spaces is positively influencing the global market. Furthermore, the growing need for multifamily houses to accommodate the expanding population is offering growth opportunities to industry investors, which is also propelling the market growth. Apart from this, extensive investments by key market players in R&D activities for promoting the use of sustainable construction resources, including bio-based vinyl flooring, to mitigate volatile organic compounds (VOCs) are further augmenting the global market. Additionally, leading manufacturers are focusing on introducing self-adhesive variants in various designs, patterns, textures, dimensions, etc., which is anticipated to fuel the vinyl flooring market over the forecasted period.

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The competitive landscape of the vinyl flooring market has been studied in the report with the detailed profiles of the key players operating in the market.

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Mohawk Industries Inc.

Tarkett

Armstrong World Industries, Inc.

Shaw Industries, Inc.

Mannington Mills, Inc.

Beaulieu International Group

Gerflor

Forbo

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The report has segmented the global vinyl flooring market on the basis of product type, sector and region.

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Vinyl Sheet

Luxury Vinyl Tile (LVT)

Vinyl Composition Tile (VCT)

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Residential
Commercial

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Asia Pacific
North America
Western Europe
Eastern Europe
Latin America
Middle East and Africa

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[Key Players in Global Carpet Market](#)

[Key Players in the Global Pallet Market](#)

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Market Performance (2016-2021)
Market Outlook (2022-2027)
Market Trends
Market Drivers and Success Factors
Impact of COVID-19
Value Chain Analysis
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Related reports:

Laminate Flooring Market Research Report: <https://bit.ly/3Yz5OT6>

Stone Flooring Market Research Report: <https://bit.ly/3xkEnRf>

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