

# In Vitro Fertilization Services Market : A Deep Dive into the Industry's Key Applications and Technologies

*Increase in incidence of male and female infertility and growing number of women in workforce are key factors driving market revenue growth.*

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/EINPresswire.com/ -- The global In Vitro Fertilization (IVF) services market size is expected to reach USD 31.77 Billion in 2030 and register a steady revenue CAGR of 9.84% over the forecast period, according to latest analysis by Emergen Research. IVF

services market revenue growth is driven to a significant extent by increasing number rising infertility occurrences attributable to adoption of sedentary lifestyle.



Behavioral changes in individuals, increasing number of women in the workforce, preference for late pregnancy, shift from rural to urban communities, lower marriage rates, and rise in trend of same sex marriages are factors driving revenue growth of the market According to the American Society for Reproductive Medicine (ASRM), approximately 6.7 million women in the U.S. are impacted by failure to get pregnant. Besides, 25% of people in the U.S. have more than one infertility cause. Researchers have also developed methods that are used beforehand to improve the effective rate of in-vitro

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In Vitro Fertilization Services Market Size – USD 13.61 Billion in 2021, Market Growth – at a CAGR of 9.84%, Market Trends”

*Emergen Research*

fertilization.

[In Vitro Fertilization Services Market](#) Size, Share, Trends, By Procedure (Fresh Donor, Fresh Non-Donor), By Product (Reagents, Equipment), By End-use (Hospitals, Fertility Clinics, Surgical Centers, Cryobanks), and By Region Forecast to 2030

Expansion of fertility therapies to treat male infertility, such as Intracytoplasmic Sperm Injection (ICSI), is expected to have a positive impact on market growth. Provision of genomic testing to deter genetic disorder transfer through In-Vitro Fertilization (IVF) is also projected to contribute to revenue growth of the IVF market.

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Some major companies in the global market report include Vitrolife AB, CooperSurgical, Inc., Thermo Fisher Scientific Inc., The Baker Company, Inc., Kitazato Corporation, Cook Medical, Inc., Esco Micro Pte. Ltd., OvaScience, Boston IVF, and EMD Serono Inc.

Policy measures to have fair insurance schemes and ongoing fertility projects in the industry are driving growth of the market. Increase in number of persons opting for IVF treatment has led to more insurance payers covering the procedures. This led directly to competitive rates and moderated the costs of IVF treatment, as the process is a successfully mastered technology.

### Key Highlights From the Report

In August 2021, Merck Specialties Pvt Ltd. in India launched Pergoveris Pen for advanced infertility treatment in the country. The launch will emphasize Merck's motive to fulfil unmet medical needs by offering ready-to-use, and improved treatment option for women with a severe Luteinizing Hormone (LH) and Follicle-Stimulating Hormone (FSH) deficiency.

Reagent segment accounted for larger revenue share in 2021 due to increasing number of in vitro fertilization procedures. Increased demand for cryopreservation, embryo, and sperm preparation is driving revenue growth of the segment.

Frozen non-donor segment revenue is expected to register significantly rapid growth rate during the forecast period due to established reliability and a higher success rate of frozen non-donor for pregnancy. Procedure cost is also lower as compared to cycles which use of fresh embryos and eggs. A frozen transfer is simpler for both, reproductive endocrinologist and patient. This procedure is also less mentally and physically stressful on the women's body.

Fertility clinics play a vital role in healthcare systems, and can aid individuals and couples in recognizing fertility problems, seeking diagnosis, and getting a proper solution. Specialized fertility clinics provide a wide range of treatment options, from Intrauterine Insemination (IUI) to IVF, and freezing of egg.

In-vitro fertilization market in Europe accounted for largest revenue share in 2020 as the region is the first to remove the 'experimental' tag on cryopreservation of eggs. The choice to get pregnant after 30 years or later by a sizable number of women in countries in Europe is driving

rapid demand for assisted reproductive technologies. Demand for such procedures is also in France, Germany, and the UK.

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Emergen Research has segmented the global IVF Services Market on the basis of procedure, product, end-use, and region:

Procedure Outlook (Revenue, USD Billion; 2022-2030)

Fresh Donor

Fresh Non-Donor

Frozen Donor

Frozen Non-Donor

Product Outlook (Revenue, USD Billion; 2022-2030)

Reagents

Cryopreservation media

Ovum processing media

Embryo culture media

Sperm processing media

Equipment

Sperm separation system

Imaging system

Cabinet

Incubators

Ovum aspiration pump

Micro manipulation system

Gas analyzer

Accessories

Anti-vibration tables

Laser system

Cryosystems

Witness system

End-Use Outlook (Revenue, USD Billion; 2022-2030)

Hospitals

Research Laboratories

Fertility clinics

Surgical Centers

Cryobanks

Regional Outlook (Revenue, USD Billion; 2022-2030)

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

France

Spain

BENELUX

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Rest of APAC

Latin America

Brazil

Rest of LATAM

Middle East & Africa

Saudi Arabia

UAE

Israel

Rest Of MEA

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Single-Cell Sequencing Market

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adipose-derived stem cell market

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