

Menthol Cigarette Market is Expected to Reach \$105.9 Billion by 2027, Growing at a CAGR of 2.9%

The global menthol cigarette market is primarily driven by a significant increase in the number of smokers across the globe.

NY 11249, BROOKLYN, UNITED STATES, February 13, 2023 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled, "Menthol Cigarette Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027", The global [menthol cigarette market reached US\\$ 88.9 Billion](#) in 2021.

Looking forward, the market expected to reach US\$ 105.9 Billion by 2027, exhibiting a growth rate (CAGR) of 2.9% during 2022-2027.



Menthol Cigarette Market Research & Forecast Report 2022-2027

Market Overview:

A menthol cigarette is manufactured in a cylindrical roll shape that comprises tobacco and menthol to provide a flavoring agent. It has a minty taste and smell and offers a cooling sensation in the mouth and throat of consumers and reduces the addictiveness of [nicotine](#). As it can lower airway pain and irritation from cigarette smoke and suppress coughing, menthol cigarette is consumed by adults across the globe.

Menthol Cigarette Market Trends and Drivers:

At present, the rising demand for menthol cigarettes to reduce stress and relax the mind represents one of the primary factors propelling the market growth. Besides this, the growing number of menthol cigarette smokers, as it is easily tolerated and does not offer harshness is offering a positive market outlook. Apart from this, the increasing consumption of menthol cigarettes, as they assist in providing a cooling sensation, sensory stimulation, and a fresh flavor, is positively influencing the market.

Moreover, the rising demand for menthol cigarettes among young consumers as they are attracted by the smell and long-lasting menthol flavor is bolstering the growth of the market. Furthermore, the wide availability of menthol cigarettes through various distribution channels, such as supermarkets, hypermarkets, and online stores, is strengthening the growth of the market.

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Menthol Cigarette Market 2022-2027 Competitive Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Alfred Dunhill Ltd

Altria Group

British American Tobacco p.l.c.

China National Tobacco Corporation

Commonwealth Brands, Inc.

Essentra plc

Imperial Brands PLC

Japan Tobacco Inc.

KT&G Corporation

Liggett Vector Brands LLC

Reynolds American Inc

Philip Morris International Inc., etc.

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The report has segmented the market based on capsule type, end-user, size and distribution channel.

Breakup by Capsule Type:

Single Capsule Menthol Cigarette

Double Capsule Menthol Cigarette

Breakup by End-User:

Male

Female

Breakup by Size:

King Size

100s

Others

Breakup by Distribution Channel:

Supermarkets

Hypermarkets

Online Retailers

Others

Breakup by Region:

North America

Asia-Pacific

Europe

Latin America

Middle East and Africa

Note: We are in the process of updating our reports. If you want to receive the latest research data covering the time period from 2023 to 2028, along with industry trends, market size, and competitive analysis, click on the request sample report. The team would be able to deliver the latest version of the report in a quick turnaround time.

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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