

Liposomes in Cosmetics Market Insights By Size, Growth, and Emerging Trends Forecast to 2028

Rising beauty standards and growing consumer preferences are key factors expected to drive global market growth during the forecast period

PUNE, MAHARASHTRA, INDIA, February 7, 2023 /EINPresswire.com/ -- The global [liposomes in cosmetics market size](#) was USD 52 million in 2021 and is expected to register a steady revenue CAGR during the forecast period. Key factors rapidly expanding beauty and cosmetics industry, high focus on personal appearance and skin and hair health, and increasing disposable income are expected to drive global market revenue growth going ahead.

Over years, there has been a rapid increase in the prevalence of skin infections and skin damage concerns such as acne, psoriasis, vitiligo, and atopic dermatitis owing to drastically rising pollution levels and changing lifestyle patterns. People, especially millennials are concerned about aesthetic appeal and tend to try different cosmetic products. Manufacturers are constantly striving to develop and launch products with unique formulations and active ingredients to cater to these problems. One of the mostly widely used ingredient in modern cosmetic products is liposome.

Download Sample PDF Copy of Report (Including Full TOC, List of Tables & Figures, and Chart):
<https://www.xcellentinsights.com/enquiry/sample/191426>

Liposomes are tiny spheres of fat called vesicles, composed of concentric lipid bilayers with confined aqueous compartments between them. These are widely used in cosmetic formulations as a delivery system for carrying active ingredients in cosmetic products to deeper layers of the epidermis. Liposomes are an effective tool for assisting the skin to absorb active cosmetic ingredients and help to improve stability of active ingredients, increase moisturization and skin hydration by surface adhesiveness, enhance biodegradability, biocompatibility, and skin targeting and also protect skin cells from external factors such as sun or sweat. Various liposome-based cosmetic products such as moisturizers, hair shampoos, lotions, and creams are rapidly gaining popularity owing to rising awareness about benefits of liposomes in cosmetics.

Factors such as rising skin concerns such as psoriasis, vitiligo, atopic dermatitis, and acne, increasing usage of liposome in anti-aging creams, growing popularity of clean beauty, skincare, and haircare products, and rising investments in developing more effective cosmetic products

are expected to drive global market revenue going ahead.

However, high initial investments, costly cosmetics, short life span of certain liposomes, and low awareness about the importance of liposome content in cosmetics are expected to hamper overall market growth to a certain extent during the forecast period.

Liposome CoQ10 Segment To Register Rapid Revenue CAGR:

The liposome CoQ10 segment is expected to register rapid revenue CAGR over the forecast period. Factors such as rising beauty standards, increasing demand for skin whitening, anti-wrinkles, and anti-aging products, and increasing awareness about benefits of liposomal CoQ10 including antioxidant protection, reduction in skin damage, and risks of skin cancer are expected to drive revenue growth of the segment during the forecast period.

Skin Care Segment to Account for Largest Revenue Share:

The skin care segment is expected to account for largest revenue share between 2022 and 2028. This can be attributed to factors such as increasing prevalence of skin diseases, growing preference for anti-aging products among millennials, and rising availability of various liposomes-based skin care products across online and offline portals.

North America to Lead In Terms of Revenue Share:

North America is expected to account for largest revenue share in the global market during the forecast period owing to increasing focus on personal appearance and skin health, growing awareness about importance of liposomes in cosmetics, and presence of well-known manufacturers. In addition, rising social media and celebrity influence, increasing product launches, and rising investments for the development of novel and more effective cosmetic products are expected to drive North America market growth during the forecast period.

Browse complete Report Summary with TOC here:

<https://www.xcellentinsights.com/reports/liposome-in-cosmetics-market-191426>

Liposomes in Cosmetics Market By Company:

- Lipoid Kosmetik
- Lucas Meyer Cosmetics
- Nippon Fine Chemical
- Enoc Solutions
- Nanovec
- Lipotec
- Croda
- H&A Pharmachem

- Lipomize
- ID Bio
- BioSpectrum
- Derma Clinical
- Kewpie Corporation
- Nanohealth Biotech
- Creative Biostructure
- Phenbiox
- NOF CORPORATION
- KYOWA PHARMA CHEMICAL
- Nikko Chemicals

Liposomes in Cosmetics Industry Recent Developments:

- In December 2021, KOSÉ, a Japanese cosmetics company announced the launch of DECORTÉ Liposome Serum with a focus to introduce an innovative liposome technology for long-lasting and fresh effective on consumer's skin.

The global liposomes in cosmetics market has been segmented based on type, application, and region:

Liposomes in Cosmetics Market Segment by Type:

- Liposome Vitamin
- Liposome Ceramide
- Liposome CoQ10

Liposomes in Cosmetics Market Segment by Application:

- Skin Care
- Hair Care

Liposomes in Cosmetics Market Segment by Region:

- North America (USA, Canada, Mexico)
- Europe (Germany, France, UK, Italy, Russia, Rest of Europe)
- Asia Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia Pacific)
- South America (Brazil, Argentina, Columbia, Rest of South America)
- Middle East & Africa (Saudi Arabia, U.A.E., Egypt, Nigeria, South Africa, Rest of MEA)

Key Reasons to Purchase:

- Estimates 2023 to 2028 liposomes in cosmetics market current market trends and

development trends

- Market dynamics along with growth opportunities of the market in the years to come
- Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects
- Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the liposomes in cosmetics market
- Competitive landscape involving market share of the major players, new strategies and projects adopted by players in the last five years
- Comprehensive company profiles covering product offerings, key financial information, SWOT analysis and strategies employed by major market players
- Brief about impact of COVID-19 on the global liposomes in cosmetics market

Key Questions Addressed:

- What revenue CAGR is the global market expected to register during the forecast period?
- Which key players are leading in the global liposomes in cosmetics market?
- What is the expected market size of the global liposomes in cosmetics market between 2023 and 2028?
- What factors are expected to open new growth avenues and opportunities for existing and emerging market players?
- What are some of the key challenges that the global market is expected to face during the forecast period?
- Which region is expected to account for largest revenue share over the forecast period?

You can Purchase the Complete Report here:

<https://www.xcellentinsights.com/checkout/191426>

Browse more report of Interests:

Automotive Position Sensors Market 2023-2028-

<https://www.openpr.com/news/2917321/automotive-position-sensors-market-report-provides>

Automotive Emblem Market 2023-2028- <https://www.openpr.com/news/2912066/automotive-emblem-market-growth-trends-covid-19-impact-swot>

Intelligent Kitchen Display System Market 2023-2028-

<https://icrowdnewswire.com/2023/01/25/intelligent-kitchen-display-system-market-to-show-impressive-growth-of-during-the-forecast-period-of-2023-2028/>

Agriculture Robots Market 2023-2028- <https://icrowdnewswire.com/2023/01/31/2023-latest-study-on-agriculture-robots-market-industry-size-share-amp-growth-analysis-by-top-players-up-to-2028/>

Susan W
Xcellent Insights LLP
+1 408-627-7717
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/615634054>
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2023 Newsmatics Inc. All Right Reserved.