

Soli Solutions Announces New Integration Platform with Procision, Inc.

CEO Leslie Highlights Value of Retail Transactions Firm



CAMBRIDGE, MA, US, February 7, 2023 /EINPresswire.com/ -- [Soli](#)®, the company that activates corporate sustainability on an individual level to increase brand engagement, announces that it has achieved integration with transaction company [Procision](#) Inc.

Procision® is a platform that allows retailers and loyalty marketers to create programs and campaigns for retail purchases and loyalty redemptions, across all different currencies and payment types. As a platform that supports loyalty programs, it can be used to redeem points or grant points as a reward for a purchase, and it does the accounting for either type of transaction.



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Bill Leslie, CEO, Soli Solutions

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“[Soli Solutions](#)' patented platform helps consumers fight climate change with everyday purchases,” continued Leslie. “Consumers have been demanding that they be more involved in what brands do, and have a voice in what goes on; Procision will help Soli Solutions expand this opportunity.”

About Soli Solutions, Inc.

Soli improves a brand's competitive advantage and ROI by shifting customers from transactional to emotional loyalty, allowing them to participate in a company's sustainability initiatives on a direct, one-to-one basis.

About Procision Inc.

Procision, a B2B platform at the intersection of retail, loyalty and ESG, blends all payment types - fiat, loyalty points, digital currencies, and branded tokens - for retail transactions and ESG rewards.

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Visit Procision at www.procision.co | LinkedIn | Twitter

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