iXsystems Surpasses $100M Milestone in 2022 as Enterprise Adoption of TrueNAS Open Storage Accelerates

Adoption Propelled by Industry Leading Customer Experience with TrueNAS Storage

SAN JOSE, CA, UNITED STATES, February 8, 2023 /EINPresswire.com/ -- iXsystems®, the company behind TrueNAS, today announced new growth milestones over the past 12 months, as the company surpassed $100 million in bookings and saw a 51% increase in the Exabytes of TrueNAS storage deployed worldwide. The impressive growth in the adoption of TrueNAS Enterprise appliances and Open Storage software overall is evidence that more Enterprises are choosing the benefits of Open Source Economics to store and protect their valuable, business-critical data.

iX

In 2022, iXsystems grew four times faster than the Enterprise storage market, which according to the International Data Corporation (IDC) is forecasted to grow by 6%. The TrueNAS family of Enterprise appliances comes with highly-rated support, offering an Enterprise storage experience plus the unique benefits of Open Source Economics. With a 4.8 out of 5 star rating, TrueNAS ranked 6th among primary storage vendors on Gartner Peer Insights, with the only "100% would recommend" score among the top 15 highest rated products due to its exceptional quality and reliability. Customers have consistently praised TrueNAS Enterprise for its robust feature set, easy-to-use interface, and excellent performance.

TrueNAS Open Storage software had milestone releases of TrueNAS CORE and TrueNAS SCALE with 660,000 downloads in 2022, eclipsing the 15 million download mark deployed in 200 countries and territories worldwide. In 2022, TrueNAS users also rated their experience with a record high Net Promoter Score that was 62% higher than the industry average for B2B software companies. TrueNAS SCALE, the first Linux-based NAS software from iX, quickly grew to over

40,000 users with nearly 1 Exabyte under management in only 10 months following its first release. The maturity of these releases earned several top ratings on major review sites, including the highest ranking and most reviews for All-Flash Arrays on G2, and the highest rating and most customer-verified reviews on the site for Network Attached Storage on TrustRadius.

Significant milestones achieved over the past 12 months include:

Business
• Achieved 2022 bookings target of $100 million
• Maintained over 50% CAGR for the last four years, with 25% revenue growth in 2022
• Ranked 6th in ratings among primary storage vendors on Gartner Peer Insights
• Opened the TrueNAS Innovation Center campus in Tennessee
• Grew company headcount by 35% to over 200 employees

Technical
• Launched TrueNAS SCALE with Linux, Kubernetes, KVM, and Docker containers
• Delivered first Petabyte-scale All-Flash appliances
• Launched All-NVMe TrueNAS R30 and high-capacity modular TrueNAS R50
• Delivered TrueNAS CORE 13.0, the most robust release in TrueNAS history
• Created cost-effective Globally Distributed Storage for backup with iX-Storj

Community
• 51% increase in the Exabytes of TrueNAS storage deployed worldwide
• More than 40,000 users of TrueNAS SCALE and 1 Exabyte under management
• 62% higher Net Promoter Score than the industry average for B2B software
• 32% increase in TrueNAS Community engagements, over 7.7 million total
• Surpassed 15 million TrueNAS software downloads

"In my conversations as a storage reseller with organizations who run TrueNAS open source software, more of them are choosing to invest in TrueNAS Enterprise for their business-critical applications," said Jonathan Chubb, Managing Director, Esdebe. "TrueNAS appliances have proven to exceed the high expectations customers have for performance and reliability, helping customers better manage their storage costs and invest the savings elsewhere in their infrastructure."

These milestones were further validated by accolades from technology research firm DCIG as one of the Top Five Block Storage Solutions. Ongoing industry recognitions include CRN MES Matters, CRN Channel Chief Awards, Best in Biz Awards, and the Storage, Datacenter, Cloud (SDC) Awards.

"We are very pleased with the business momentum and technology milestones we achieved from the hard work that iXsystems has put into making our users and customers successful," said Michael Lauth, President and CEO of iXsystems. "While no longer a small enterprise, our

commitment to customer focus as a profitable private company remains at the heart of our core purpose of spreading the benefits of True Data Freedom to the world."

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Resources:
TrueNAS SCALE 22.12 Blog - https://www.truenas.com/blog/truenas-scale-bluefin-is-released-into-the-wild/
TrueNAS R30 Blog - https://www.truenas.com/blog/ix-adds-truenas-r30-and-ax-1212/

About iXsystems and TrueNAS
iX is an Open Source pioneer and the company behind TrueNAS, the world's most deployed storage software. Used by millions, TrueNAS lays the foundation for the Open Storage Era so that all organizations can access the benefits of True Data Freedom. TrueNAS enables users to harness the power of the legendary ZFS file system and provides unified and hyperconverged storage for private and cloud datacenters, with the reliability and performance demanded by virtualization, backup, and other data-intensive workloads. Thousands of organizations around the world have chosen TrueNAS Enterprise systems and support from iX to scale-up or scale-out their infrastructure while leveraging Open Source economics.

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